

COUNCIL MINUTES

February 27, 2023

The City Council of the City of Mesa met in a Study Session in the lower-level meeting room of the Council Chambers, 57 East 1st Street, on February 27, 2023, at 4:46 p.m.

COUNCIL PRESENT

John Giles
Francisco Heredia
Jennifer Duff
Mark Freeman
Alicia Goforth
Scott Somers
Julie Spilsbury

COUNCIL ABSENT

None

OFFICERS PRESENT

Christopher Brady
Holly Moseley
Jim Smith

Mayor Giles conducted a roll call.

1. Review and discuss items on the agenda for the February 27, 2023, Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: None

2-a. Hear a presentation, discuss, and provide direction on the proposed FY23/24 City Council Strategic Priorities and objectives from the January 12, 2023, City Council Strategic Planning Session.

City Manager Christopher Brady discussed the updates made to the Council Strategic Priorities. He noted that these priorities are forward facing and displayed on the City's website.

Deputy City Manager Natalie Lewis displayed a PowerPoint Presentation. **(See Attachment 1)**

Ms. Lewis noted the change to the Community Health and Safety priority includes a focus on physical and mental health. (See Page 3 of Attachment 1)

Discussion ensued on the Community Health and Safety Strategic Priority and the consensus of the Council is to incorporate public safety and provide clarification to mission-driven services.

Ms. Lewis stated the Skilled and Talented Workforce Strategic Priority was simplified to prevent confusion. (See Page 4 of Attachment 1)

Discussion ensued on the Skilled and Talented Workforce Strategic Priority and the consensus of the Council was to update Skilled and Talented Workforce Strategic Priority to replace the word “child” with “every Mesa resident” and the remove P-20 language.

Ms. Lewis stated the Strong Community Connections Strategic Priority was updated to include concepts such as local government efficiencies, open government, and community engagement. (See Page 5 of Attachment 1)

Discussion ensued on the Strong Community Connections Strategic Priority and the consensus of the Council was to replace the word “open government” with “transparency.”

Ms. Lewis stated the Neighborhoods & Placemaking Strategic Priority was simplified and added places and neighborhoods. (See Page 6 of Attachment 1)

Discussion ensued on the Neighborhoods & Placemaking Strategic Priority and the consensus of the Council was to replace the words “blight-free spaces” with “attractive spaces.”

Ms. Lewis explained the Sustainable Economy Strategic Priority was clarified and simplified. (See Page 7 of Attachment 1)

Discussion ensued on the Sustainable Economy Strategic Priority and the consensus of the Council was to change the Sustainable Economy title to “Thriving Economy” and highlight new and existing businesses.

Ms. Lewis reviewed the Healthy Environment Strategic Priority. (See Page 8 of Attachment 1)

Discussion ensued on the Healthy Environment Strategic Priority and the consensus of the Council was to update the Healthy Environment with Sustainable Environment and add language to highlight water conservation.

Mayor Giles thanked staff for the presentation.

3. Current events summary including meetings and conferences attended.

Councilmember Spilsbury –	9 th Annual Unity in the Community Black History Celebration breakfast Chicago Cubs Spring Training Opening Day I Love Mesa Day Alex Boye concert for suicide prevention Mesa Police Department (MPD) Human Exploitation and Trafficking Squad (HEaT) Super Bowl presentation
Councilmember Duff –	Pinspiration grand opening We Run Mesa Association of Pedestrian And Bicycle Professional Professionals cul-de-sac tour Japanese business delegation reception – Japanese Friendship Gardens

I Love Mesa Day

Councilmember Goforth –

We Run Mesa

Vice Mayor Heredia –

CCS Presentation Systems ribbon cutting event

Mayor Giles –

Delegation of Mayors – Qatar

Councilmember Freeman reported that during the Super Bowl, the MPD department led the East Valley Coalition of HEaT and had 48 felony arrests, 300 misdemeanor arrests and five juveniles were recovered. He commended MPD for their collaboration with Homeland Security Investigations and other agencies.

4. Scheduling of meetings.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Thursday, March 2, 2023, 7:30 a.m. – Study Session

Thursday, March 2, 2023, 8:00 a.m. – Community and Cultural Development meeting

5. Adjournment.

Without objection, the Study Session adjourned at 5:30 p.m.

ATTEST:




JOHN GILES, MAYOR


HOLLY MOSELEY, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 27th day of February 2023. I further certify that the meeting was duly called and held and that a quorum was present.


HOLLY MOSELEY, CITY CLERK

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City Council Strategic Priorities

Presenter: Natalie Lewis, Deputy City Manager

City Council Study Session
February 27, 2023



Innovation, Inclusion and Outstanding Services are ‘The Mesa Way.’

The City of Mesa delivers innovative services and inclusive solutions for all residents, businesses and visitors through six Strategic Priorities.

Community Health and Safety

Mesa is committed to safe and secure neighborhoods, parks, and businesses. We deliver community health and safety through compassionate, inclusive and mission-driven services for all.



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Skilled and Talented Workforce

In Mesa, every child has access to exceptional education and the promise of employment success. We are forging a future-ready workforce by developing strong business and P-20 partnerships, supporting robust workforce training and development, and building a sustainable pathway to quality jobs.



Strong Community Connections

Mesa maintains strong community connections and achieves confidence in local government by emphasizing the importance of open government, providing services the Mesa Way, and pursuing communications and engagement with all Mesa residents, businesses and community partners.



Neighborhoods & Placemaking

Mesa's neighborhoods are well-connected, clean, safe and welcoming. They are economically and socially dynamic places, include culturally vibrant and blight-free spaces and are served by quality infrastructure.



Sustainable Economy

Mesa's economy is strong, diverse and sustainable. Mesa continues to focus on successful business retention and attracting high-quality jobs.



Healthy Environment

Mesa proactively and responsibly protects and conserves our environment and natural resources to reduce urban heat, carbon emissions, and waste for a healthy community for all.





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