



COUNCIL MINUTES

May 1, 2023

The City Council of the City of Mesa met in a Study Session in the lower-level meeting room of the Council Chambers, 57 East 1st Street, on May 1, 2023, at 5:17 p.m.

COUNCIL PRESENT

John Giles
Francisco Heredia*
Mark Freeman
Alicia Goforth
Scott Somers
Julie Spilsbury

COUNCIL ABSENT

Jennifer Duff

OFFICERS PRESENT

Christopher Brady
Holly Moseley
Jim Smith

(*Participated in the meeting through the use of video conference equipment.)

Mayor Giles conducted a roll call.

Mayor Giles excused Councilmember Duff from the entire meeting.

1. Review and discuss items on the agenda for the May 1, 2023, Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: None

Responding to a question from Councilmember Somers regarding Item 6-c, (**Approving and authorizing the City Manager, pursuant to Section 205(D) of the Mesa City Charter and Ordinance No. 5704, to enter into a Memorandum of Understanding for fiscal years 2023 through 2026 with the Mesa Police Association relating to wages and other forms of direct monetary compensation, hours, non-health related benefits and working conditions not covered under state or federal laws or City Personnel Rules.**), on the Regular Council meeting agenda, Assistant City Manager Scott Butler clarified that as long as an officer attend their light duty assignments, they are eligible for a \$500 incentive. He commented, in addition, for every six consecutive months an officer does not use sick time, 15 additional vacation hours will be granted.

2-a. Hear a presentation, discuss, and receive an update on Mesa's selection as a 2023 All-American City Award finalist.

Assistant to the City Manager Andrea Alicoate displayed a PowerPoint presentation. **(See Attachment 1)**

Ms. Alicoate announced that the City of Mesa (COM) has officially been named a finalist for the National Civic League 2023 All-America City Award. She provided an overview of the history of the National Civic League. She presented a map illustrating the locations of the 20 finalists across the nation and mentioned that Mesa is the only Arizona city recognized this year. (See Pages 2 and 3 of Attachment 1)

Ms. Alicoate outlined the dates and schedule of events for the finalists to showcase their cities. She described details of the nomination presentation, the award ceremony, and the marketing materials created for the program by the Public Information Office team. (See Pages 4 through 9 of Attachment 1)

Ms. Alicoate discussed the delegation of 60 members that will travel to Denver and how the City will support the delegation. She announced the date for the Mesa delegation send-off celebration. (See Pages 10 and 11 of Attachment 1)

In response to a question from Councilmember Spilsbury, Ms. Alicoate replied that part of the delegation includes both the youth participants and a parent or chaperone.

City Manager Christopher Brady commented that the funds for Mesa's 2023 All-American City event conference and award ceremony will be provided by the General Fund activity.

Mayor Giles thanked staff for the presentation.

3. Current events summary including meetings and conferences attended.

Mayor and Councilmembers highlighted the events, meetings and conferences recently attended.

4. Scheduling of meetings.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Thursday, May 4, 2023, 7:30 a.m. – Study


5. Adjournment.

Without objection, the Study Session adjourned at 5:38 p.m.

ATTEST:

Holly Moseley
HOLLY MOSELEY, CITY CLERK

John Giles
JOHN GILES, MAYOR



The seal is circular with the text "CITY OF MESA" at the top, "CORPORATE" on the left, "SEAL" in the center, and "MARICOPA COUNTY, AZ" at the bottom.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 1st day of May 2023. I further certify that the meeting was duly called and held and that a quorum was present.



HOLLY MOSELEY, CITY CLERK

lr
(Attachments – 1)





All-America City



Mesa Named
National Civic League
2023 All-America City Finalist



Mesa, AZ
2★0★2★3
All-America City Finalist
www.nationalcivicleague.org

City Council Study Session

May 1, 2023

Andrea Alicoate, Director of Diversity & Engagement

REVIEW



- National Civic League’s All-America City Award celebrates the best in American civic innovation
- Bestowed yearly on 10 communities since 1949
- Recognizes inclusive civic engagement that addresses local issues and enhances connections among residents, businesses, and government leaders
- City of Mesa last and only award in 1979

T STOP: DENVER



Finalist communities assemble in Denver, CO from **June 9-11** to bring their application to life and showcase their cities based on this year's theme **“Creating Thriving Communities through Youth Engagement.”**

Scheduled events include:

- Nomination Presentation
- Civic Action Fair
- Cultural Entertainment Showcase
- Festival of Ideas
- Event Conference
- Awards Ceremony

NOMINATION PRESENTATION



Delegations made up of youth, school, business, and government leaders will have 10 minutes to present the story of their work to a jury of nationally recognized civic experts explaining why it should be named an All-America City.



CIVIC ACTION FAIR & CULTURAL SHOWCASE



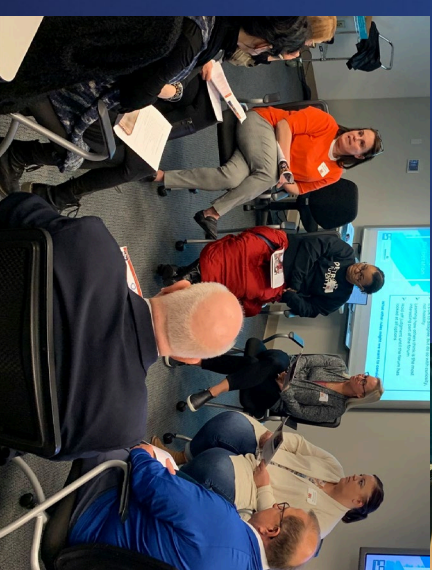
- Civic Action Fair
 - Saturday, June 10th afternoon
 - Gives communities an opportunity to exchange information and tell your story to each other
- Cultural Entertainment Showcase
 - Saturday, June 10th evening
 - Feature talented individuals and groups from 6 finalist communities
 - Mesa will feature performance from Project Lit staff and students



FESTIVAL OF IDEAS & EVENT CONFERENCE



- Festival of Ideas
 - Sunday, June 11th afternoon
 - Interactive discussion to share best practices on programs and engagement
 - Mesa will feature discussion from Hactivate staff
- Event Conference
 - Sessions throughout the event
 - Elected and Appointed Officials Dialogue Session to exchange ideas and troubleshoot local challenges



AWARD CEREMONY



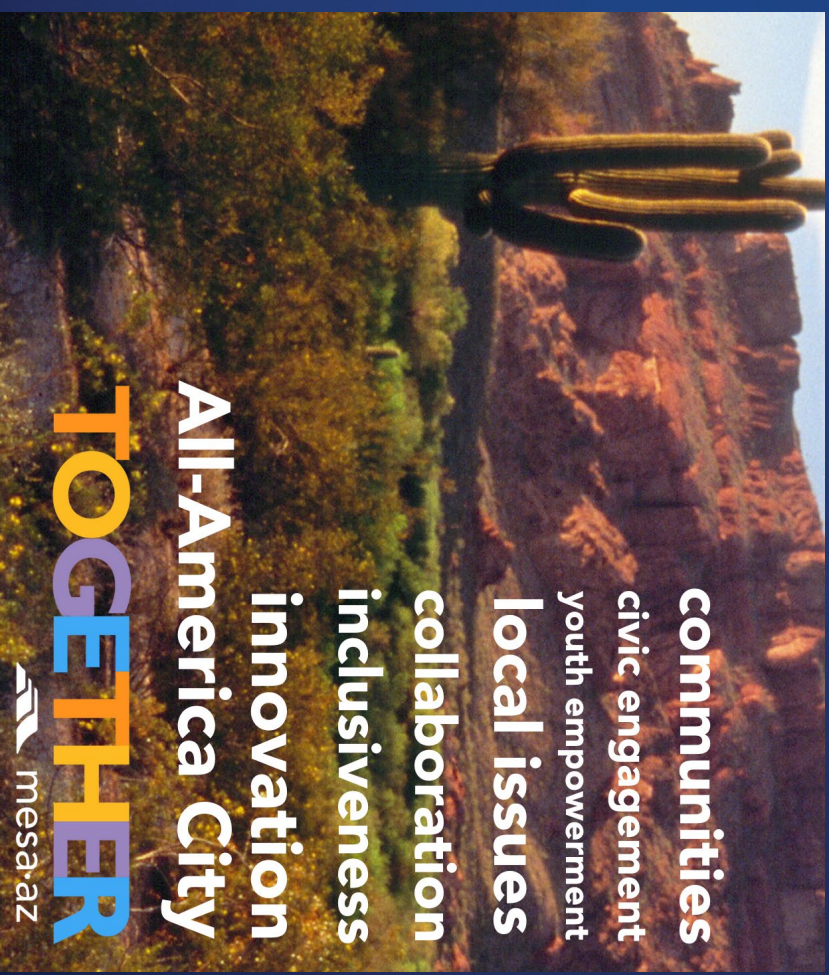
- Sunday, June 11th evening
- 10 All-America City Award winners announced
- John Parr Youth Leadership Award
- Social Media and Online Outreach Award



MARKETING & DESIGN



- All-America City Program Ad
- Community Engagement Activities
 - Interactive hub on our City webpage
 - Social media features
 - Documenting Mesa's travel journey
 - Collaboration with local artist for thematic design elements
- Community rehearsals for the delegation from 5-6:30 at the Mesa Art Center
 - Wednesday, May 3rd
 - Tuesday, May 16th
 - Wednesday, May 31st



SUPPORTING THE NOMINATION PRESENTATION



- Delegation consists of staff, youth and community members from:
 - Hactivate Mesa
 - Project Lit
 - PD SPARC Youth Programs
 - Mayor's Youth Committee
 - Mesa College Promise
- Supporting the delegation of approximately 60 members with:
 - Presentation, promotion and engagement materials/supplies
 - Event registration
 - Lodging, travel and meals

US!



Mesa Delegation Send-Off Event

Thursday, June 8th
Remarks at 8:30am
at the Mesa City Plaza

Hope to see you there!



All-America City



Questions?

m.e.s.a.az

