

COUNCIL MINUTES

May 2, 2022

The City Council of the City of Mesa met in a Study Session in the lower-level meeting room of the Council Chambers, 57 East 1st Street, on May 2, 2022, at 4:30 p.m.

COUNCIL PRESENT

Jennifer Duff
Mark Freeman
Francisco Heredia
David Luna
Kevin Thompson

COUNCIL ABSENT

John Giles
Julie Spilsbury

OFFICERS PRESENT

Christopher Brady
Holly Moseley
Jim Smith

Vice Mayor Duff conducted a roll call.

Vice Mayor Duff excused Mayor Giles and Councilmember Spilsbury from the entire meeting.

1. Review and discuss items on the agenda for the May 2, 2022, Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: Item 6-a

City Manager Christopher Brady requested an update on Item 6-a, **(ZON21-00940 (District 2) Within the 3100 block of East Southern Avenue (south side) and the 1200 block of South 32nd Street (west side). Located east of Lindsay Road on the south side of Southern Avenue (2.4± acres). Rezone from Single Residence 9 (RS-9) to Multiple Residence 3 with a Planned Area Development overlay. (RM-3-PAD) and Site Plan Review)** on the Regular Council meeting agenda. **(See Attachment 1)**

Development Services Department Director Nana Appiah provided an update on the design revisions. He mentioned Council requested the applicant revise the elevations due to outstanding concerns with the community. He presented the revised elevations, which have been shown to the residents of the community. He commented the department is waiting for the final submittal. (See Pages 10 through 12 of Attachment 1)

Vice Mayor Duff clarified that Item 6-a is being introduced only for further discussion or evaluation. She stated a vote for approval will take place at the May 16, 2022, Regular Council meeting.

2-a. Hear a presentation, discuss, and provide direction on the Parks, Recreation and Community Facilities Department budget, including the City's special events.

Parks, Recreation and Community Facilities (PRCF) Department Director Andrea Moore displayed a PowerPoint presentation. **(See Attachment 2)**

Ms. Moore reviewed the purpose of the department, which is to provide exceptional experiences and services to the public. She stated the Convention Center and Amphitheater are experiencing record breaking attendance levels. She added since the Amphitheater reopened in August of 2021, Mesa has hosted the most concerts in its history. She noted the concert bookings are being made directly by promoters who are contacting the City interested in Mesa's venues. She indicated there are 146 events scheduled for the Convention Center through 2024 for a variety of events, including convention business which helps fill hotel rooms for future dates. She stated the historic Post Office will be included in the department's operations once open. (See Pages 2 through 3 of Attachment 2)

In response to an inquiry from Councilmember Thompson regarding the average duration of an event, Ms. Moore stated events vary and events booked in advance tend to be multi-day events utilizing the adjacent hotel, as opposed to local focused meetings which are single-day events.

Ms. Moore discussed the increase in park rangers in April 2021. She said the park rangers' presence in the park system has increased exponentially, allowing the City to have multiple rangers on duty simultaneously, ensuring more coverage which has had a positive impact. (See Page 4 of Attachment 2)

In response to a question from Vice Mayor Duff regarding parks and rangers, Ms. Moore stated there are approximately 200 properties which include parks and basins in Mesa spreading over 2,000 acres. She explained all park rangers are full-time and rotate among all the properties.

Ms. Moore provided an overview of the athletic field rentals. She reported increased interest in booking Mesa's fields for tournaments and community events. (See Page 5 of Attachment 2)

In response to a question posed by Vice Mayor Duff regarding the capacity of field rentals, Ms. Moore stated capacity varies by sport, and adult-size baseball fields are in highest demand. She explained soccer fields are usually reserved for tournaments, followed by community use. She commented the number of fields booked each day/night varies. She mentioned the youth baseball/softball fields usage varies by season, and certain times of the year the fields are less occupied, and other times the fields are full.

In response to a question from Councilmember Freeman regarding staffing for PRCF, Ms. Moore stated the department does not have any staffing shortages. She noted that City programming is full and has not had to cancel any programs due to staffing shortages.

Ms. Moore pointed out aquatics attendance in 2021 were reduced due to COVID and staffing restrictions. She explained attendance is trending higher this year and expects to increase throughout the summer. (See Page 6 of Attachment 2)

Ms. Moore highlighted the summer program registrations which began on April 18. She mentioned the City is fully staffed for aquatics and is looking to hire 25 additional part-time staff employees for camps and adaptive programs. (See Page 7 of Attachment 2)

Ms. Moore provided an overview of the revenue summary for PRCF. She indicated due to the \$1.8 million venue operating grant received for the Amphitheater, and a few other smaller grants, the year-end estimate for Fiscal Year (FY) 21/22 is higher than expected. She mentioned the Amphitheater's revenue and the City's athletic field rentals are driving revenue through the summer. (See Page 8 of Attachment 2)

Ms. Moore addressed the expense summary for PRCF. She explained the department is requesting \$42.2 million in operations for the next fiscal year, which include increases in the operating budget for the increase in costs, as well as special event enhancement requests and ice rink enhancements. (See Page 9 of Attachment 2)

Ms. Moore discussed the facility maintenance expense summary for the FY 22/23 proposed budget. She explained that the \$21.7 million includes the infrastructure budget, which is the infrastructure replacement maintenance costs in the operating budget. She commented the increase is not significant in the operating budget, as the funds begin in the operating budget and then move to the projects budget, as projects are executed. (See Page 10 of Attachment 2)

Ms. Moore mentioned the Merry Main Street ice rink was reconfigured and an enhancement request of \$100,000 is needed to fully budget for the entire contract amount. She explained the revenue for FY 22 has increased to approximately \$160,000 due to a larger ice rink, and removal of restrictions on the number of skaters on the ice. (See Pages 11 and 12 of Attachment 2)

In response to multiple inquiries from Councilmember Freeman, Ms. Moore stated that when the ice rink is not in use, the space can be used for a variety of events. She mentioned there are ongoing discussions to partner with Arizona State University (ASU), the Downtown Mesa Association, and the Mesa Arts Center (MAC) regarding the type of programming. She explained the department will support other types of activities and programs brought in by partners with the aim of anchoring the downtown area and linking the entire corridor together without closing the space to the public. She indicated the fencing around the site is expected to be removed in June, and there is a rental fee for use of the space.

Ms. Moore reviewed the second enhancement request, which is to establish a citywide special events office. She stated the department currently has two full-time employees who support events held within the park system. She mentioned after evaluating the amount of event business that has returned to the park system and across the entire city, more resources are needed to provide better customer service as well as more clarity regarding the process of coordinating a special event in Mesa. She emphasized the citywide special events office will not change the licensing requirements for the City, or the permit requirements for having a special event in a park; however, greater resources are required to clarify what their requirements are, establish better communication channels to answer questions, and provide guidance to other City departments and applicants. (See Page 13 of Attachment 2)

Ms. Moore provided an overview of City-sponsored events which are engaging and create a sense of place for the community. She mentioned PRCF is looking to consolidate with the public information office to provide a centralized location for information flow, and to be the main contact for citywide events. (See Page 14 of Attachment 2)

Ms. Moore discussed the City's supported events, which vary from year to year. She said PRCF is working on defining parameters and processes relating to these events. She explained the idea is that the City provides contributions such as waiving fees and providing equipment; the City is

providing some level of support for the event, but the outside group is the host. (See Page 15 of Attachment 2)

In response to multiple questions from Councilmember Luna, Ms. Moore stated that new employees will be part of the Commercial Facilities Division. She commented PRCF is managing the event coordination for The Plaza at Mesa City Center, and the commercial operations would be part of that organizational structure. She emphasized requests for a special event license would still be handled by Business Services, and the PRCF will continue to issue permits for park events. She added if an event requires both a park permit and special event license, the coordination effort would be handled by the PRCF.

Ms. Moore reviewed the private events, which are supported by third party organizations where the City is only involved to ensure that the park and equipment are available, the park is safe, and resources are protected. She mentioned all costs associated with these types of events would be fully absorbed by the event promoters. She emphasized there will be many more conversations to establish clarity on the special event process, the level of support the City can provide, and expectations of individuals requesting events. (See Page 16 of Attachment 2)

In response to multiple questions posed by Vice Mayor Duff, Ms. Moore stated special events may be held in neighborhood parks if there is sufficient support for the size of the crowd. She indicated most neighborhood parks are too small to accommodate a community-wide event, due to parking and restroom limitations. She added if a neighborhood park that is supporting a neighborhood level event is appropriate, then PRCF will consider approving the event if the organization can provide the insurance and rental of the equipment needed. She explained a brochure is available on the PRCF website that describes park rules and code changes, as well as defines the types of gatherings.

In response to a question from Councilmember Heredia, Ms. Moore stated currently PRCF is not proposing to increase equipment; the equipment that the department has is sufficient to support events produced by the City and will not serve as a rental function for outside events. She mentioned the Amphitheater capacity is 5,000, based on the physical space inside the fence and available parking around the parameter. She commented although some grant dollars have been used for improvements, the improvements have not been to expand capacity.

Mr. Brady commented that during COVID there were some aesthetics improvements to the Amphitheater.

Ms. Moore continued by saying some of the restrooms have been renovated and shade structures will be added to the upper tier on the northwest corner, as well as a guitar sculpture.

Vice Mayor Duff thanked staff for the presentation.

3. Current events summary including meetings and conferences attended.

Councilmember Luna – Mendoza Elementary School – book reading

Councilmember Freeman – Curry Elementary – book reading
FlexPrint tour

Councilmembers Luna and Freeman both attended the Mayor's Interfaith breakfast.

4. Scheduling of meetings.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Thursday, May 5, 2022, 7:30 a.m. – Study Session

Thursday, May 5, 2022, 8:00 a.m. – Community Cultural Development Committee Meeting

Monday, June 6, 2022, at 5:15 p.m. – Study Session

5. Adjournment.

Without objection, the Study Session adjourned at 5:15 p.m.

VICE MAYOR

ATTEST:

HOLLY MOSELEY, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 2nd day of May 2022. I further certify that the meeting was duly called and held and that a quorum was present.

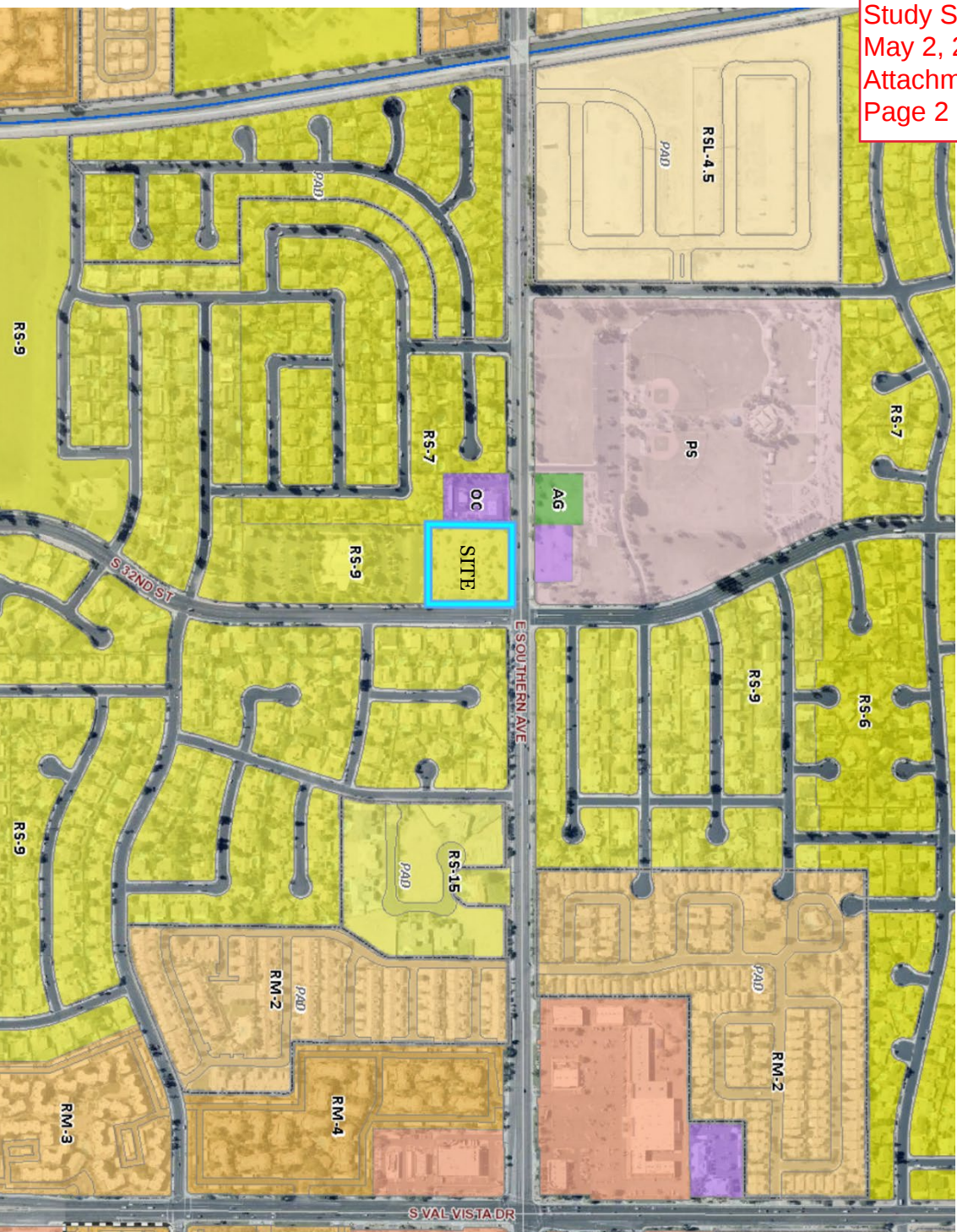
HOLLY MOSELEY, CITY CLERK

lr
(Attachments-2)



ZON21-00940

COUNTRYSIDE MANOR



Request

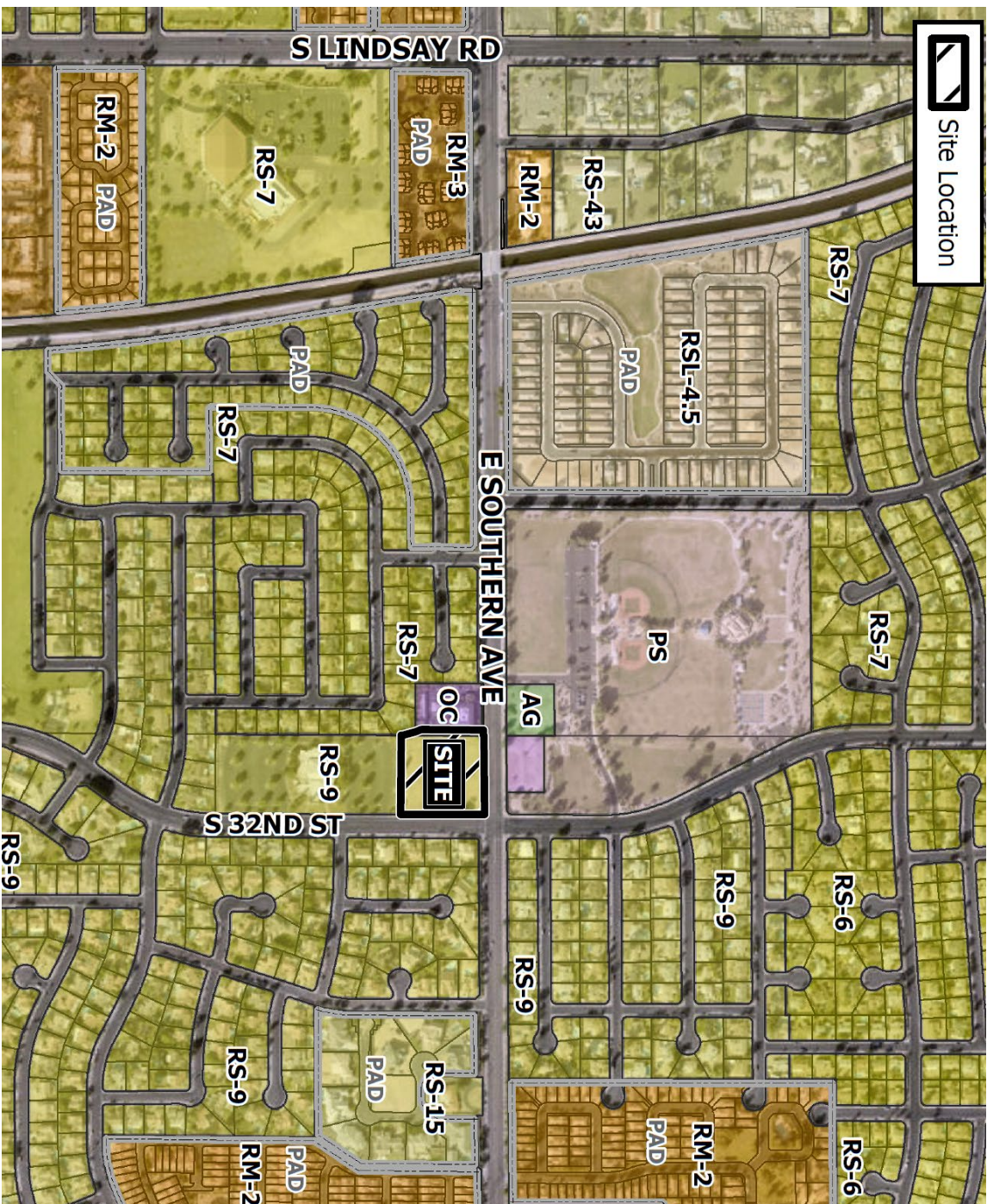
- Rezone from Single Residence (RS-9) to Multiple Residence (RM-3-PAD)

Purpose

- Multiple Residence Development
- 36 Units

Location

- East of Lindsay Road
- South side of Southern Avenue
- West side of 32nd Street



Site Photos



Looking north from Southern Avenue



Looking south from Southern Avenue toward site

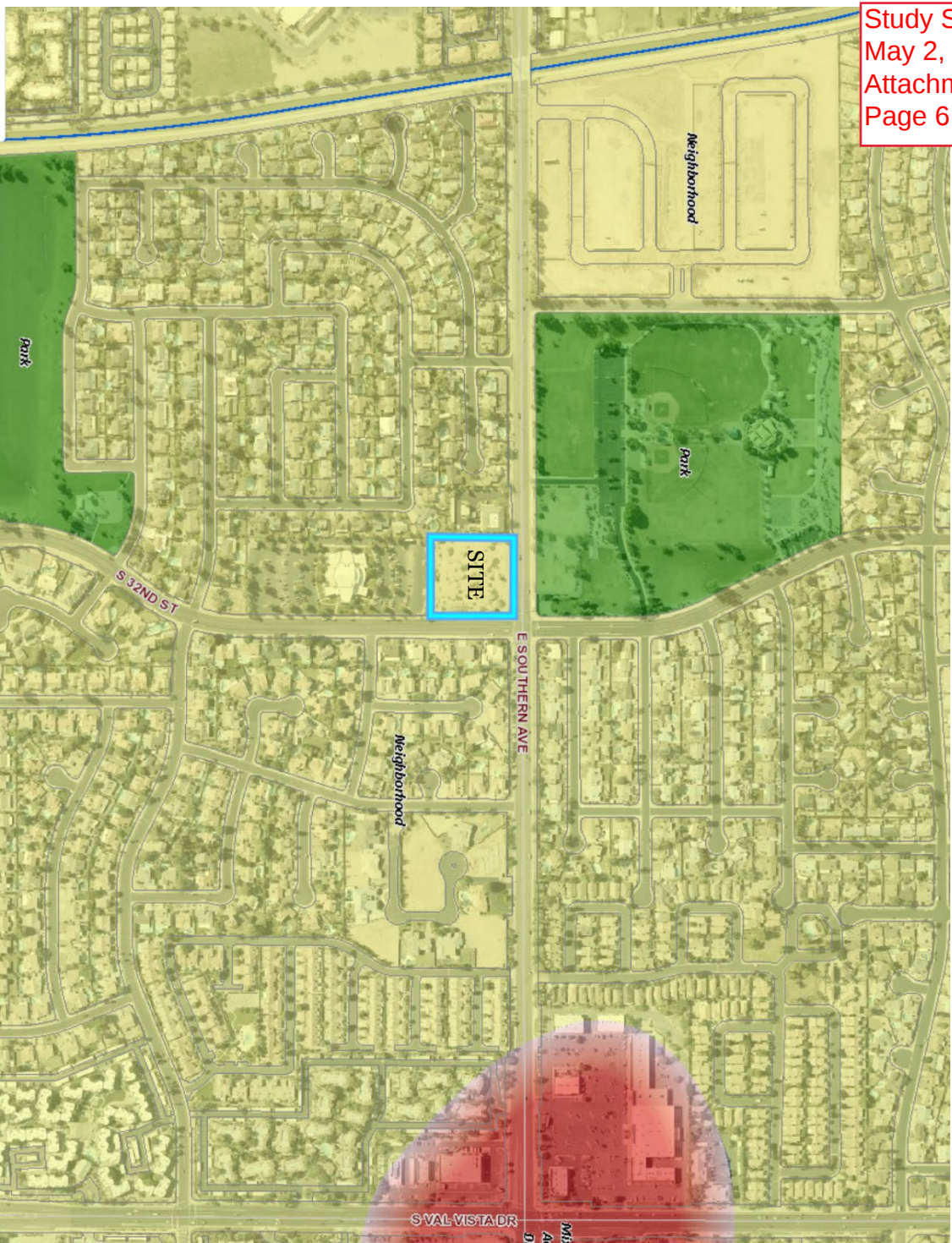
Site Photos



Looking east from 32nd Street



Looking west from 32nd Street toward site

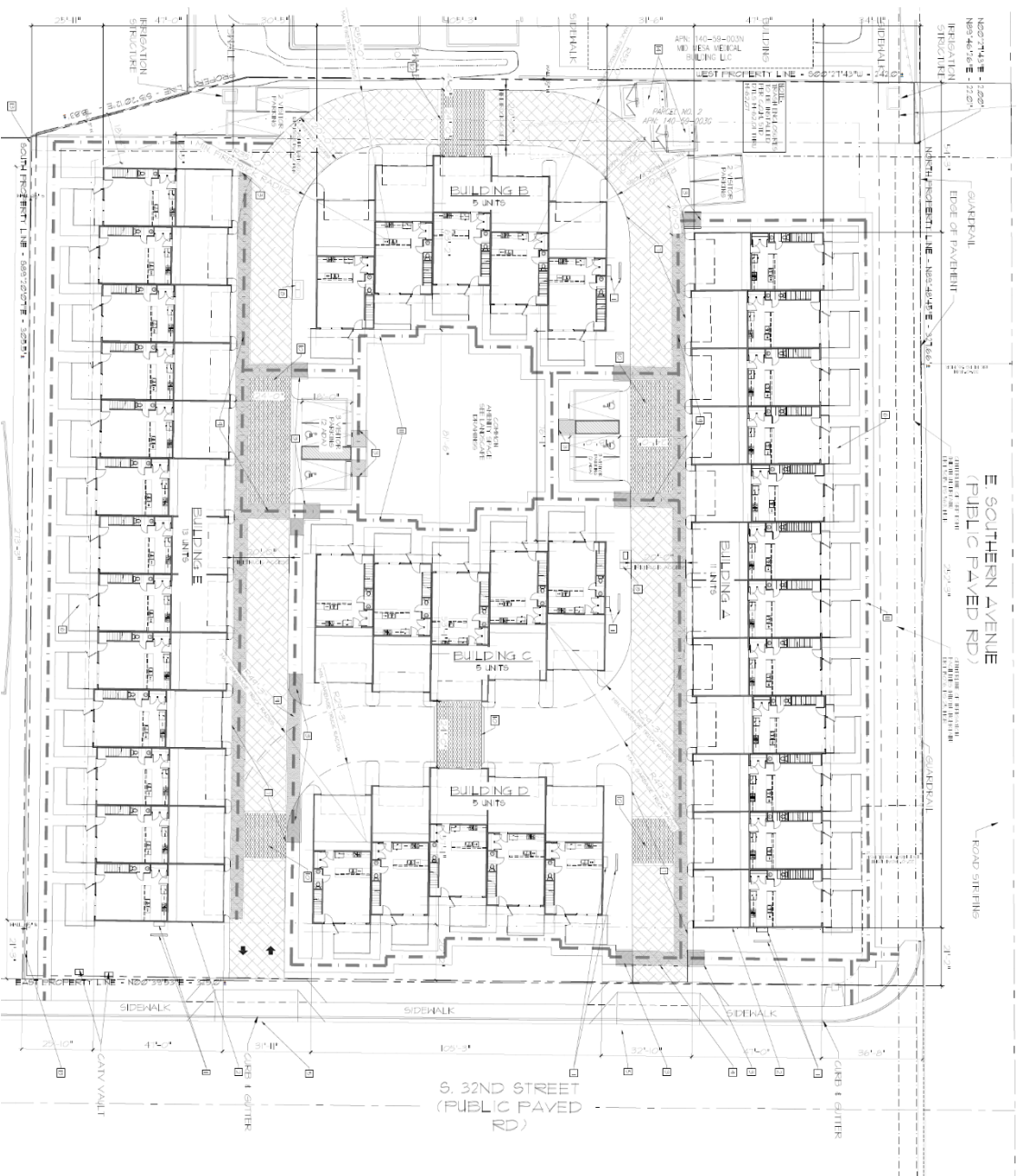


General Plan Designation

Neighborhood – Suburban

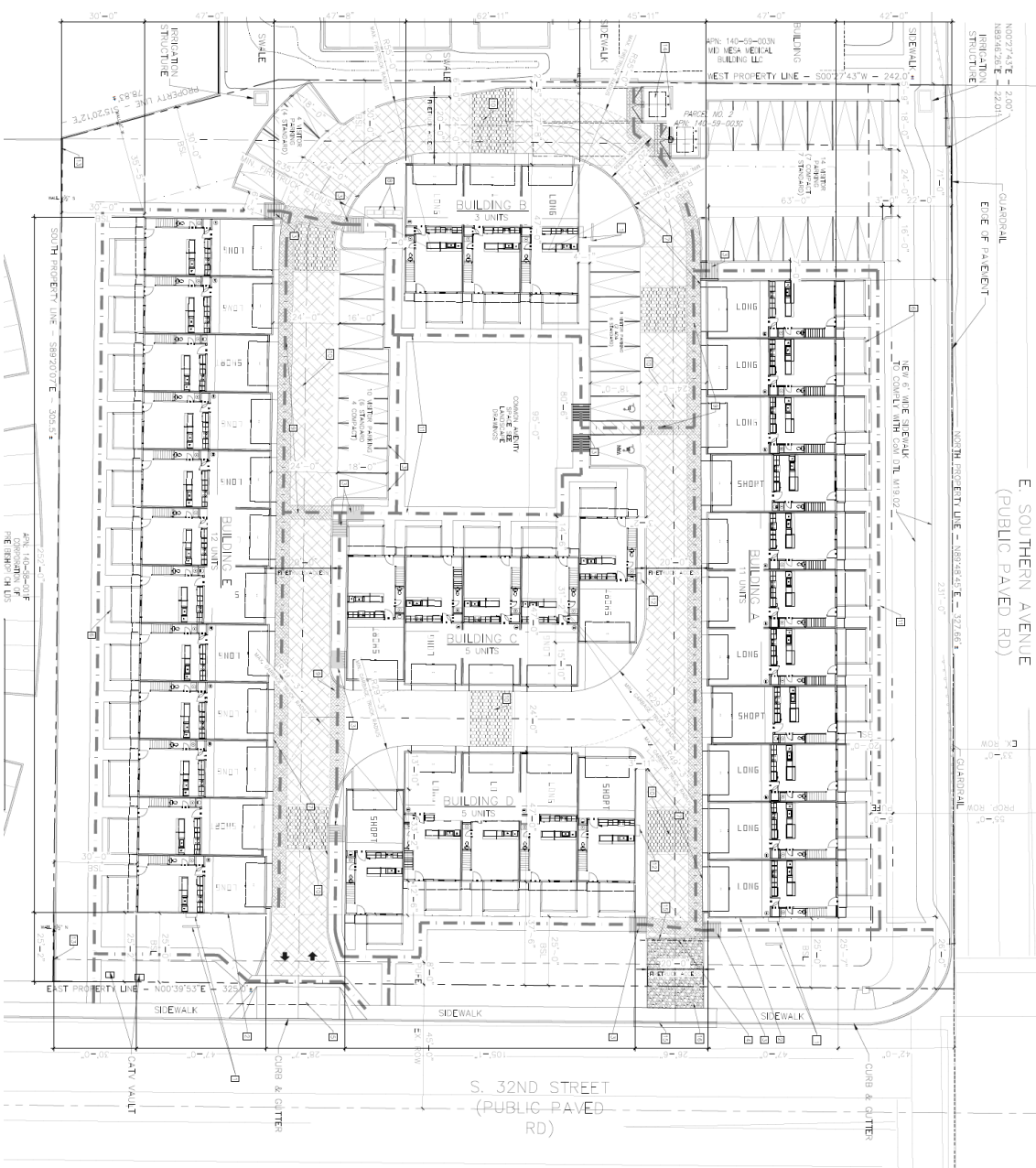
- Provide a safe place for people to live
- Includes a variety of housing types, including multi-residence
- Allow multiple residence along arterial road frontages and major intersections

- Five 2-story buildings (40 total units)
- Reduced setbacks
- Amenities
 - Dog park,
 - Pool area and playground with shade & seating
- 84 parking stalls required
 - 90 parking stalls provided; 80 enclosed



Site Plan - Revised(4/25)

- 36 total units;
- Reduced by 4 units
- Increased building setback on all 4 sides of site
- Amenities
 - Pool area and playground with shade and seating
- 82 parking stalls required
 - 108 parking stalls provided; 72 enclosed



Design Review (1/11/22)

Recommended minor changes to building and landscape design:

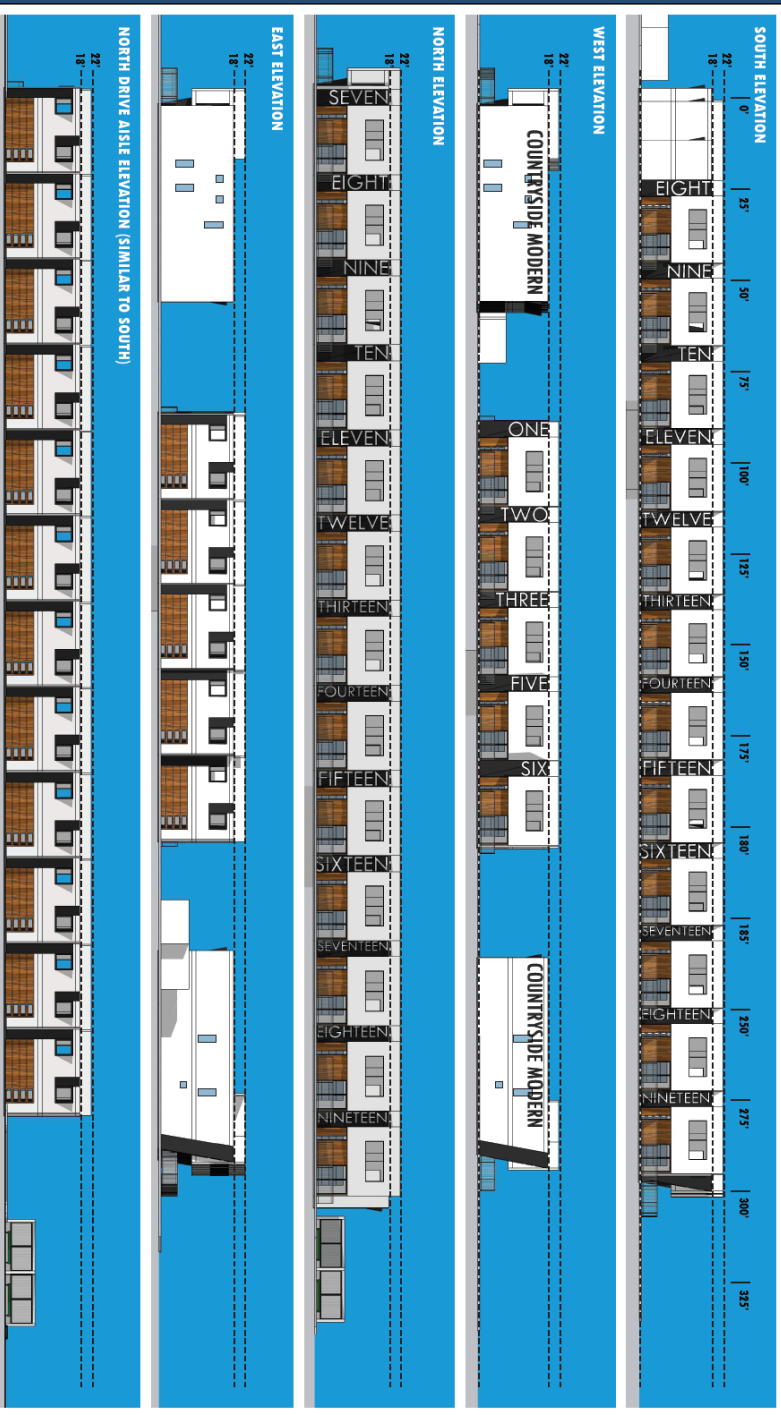
- Reduce length of building along Southern Avenue
- Ensure use of quality materials



Design Review (1/11/22)

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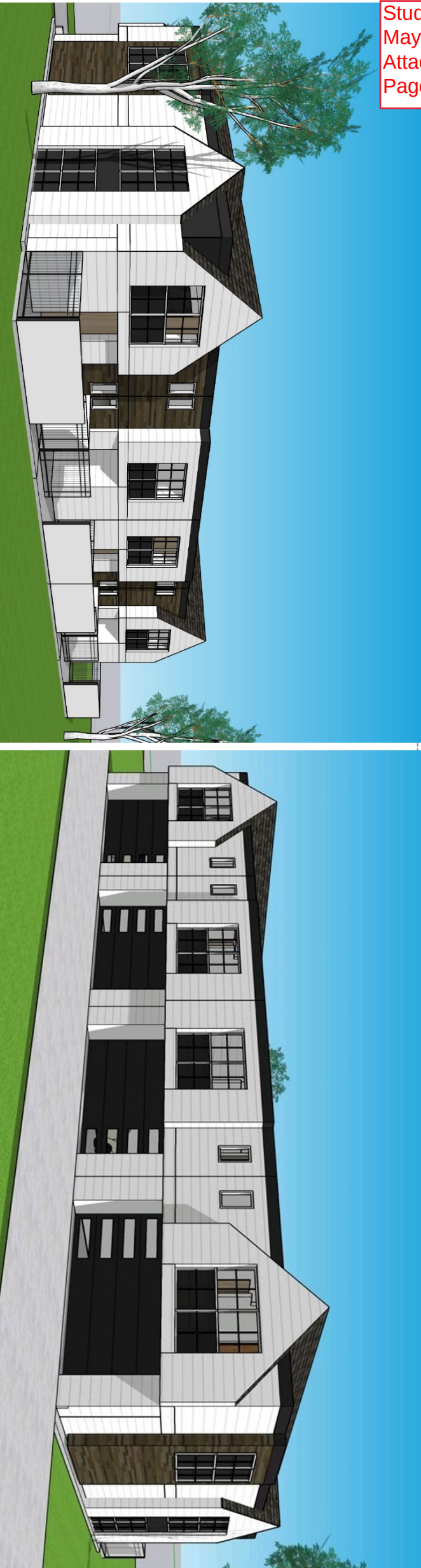
- Reduce length of building along Southern Avenue
- Ensure use of quality materials



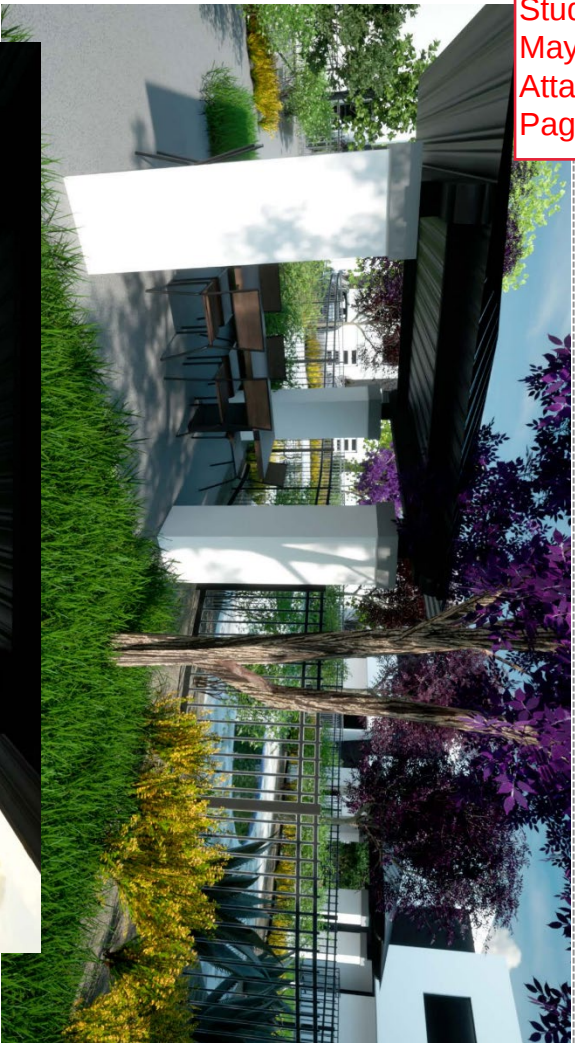
Renderings



Rendering – Revised 4/29



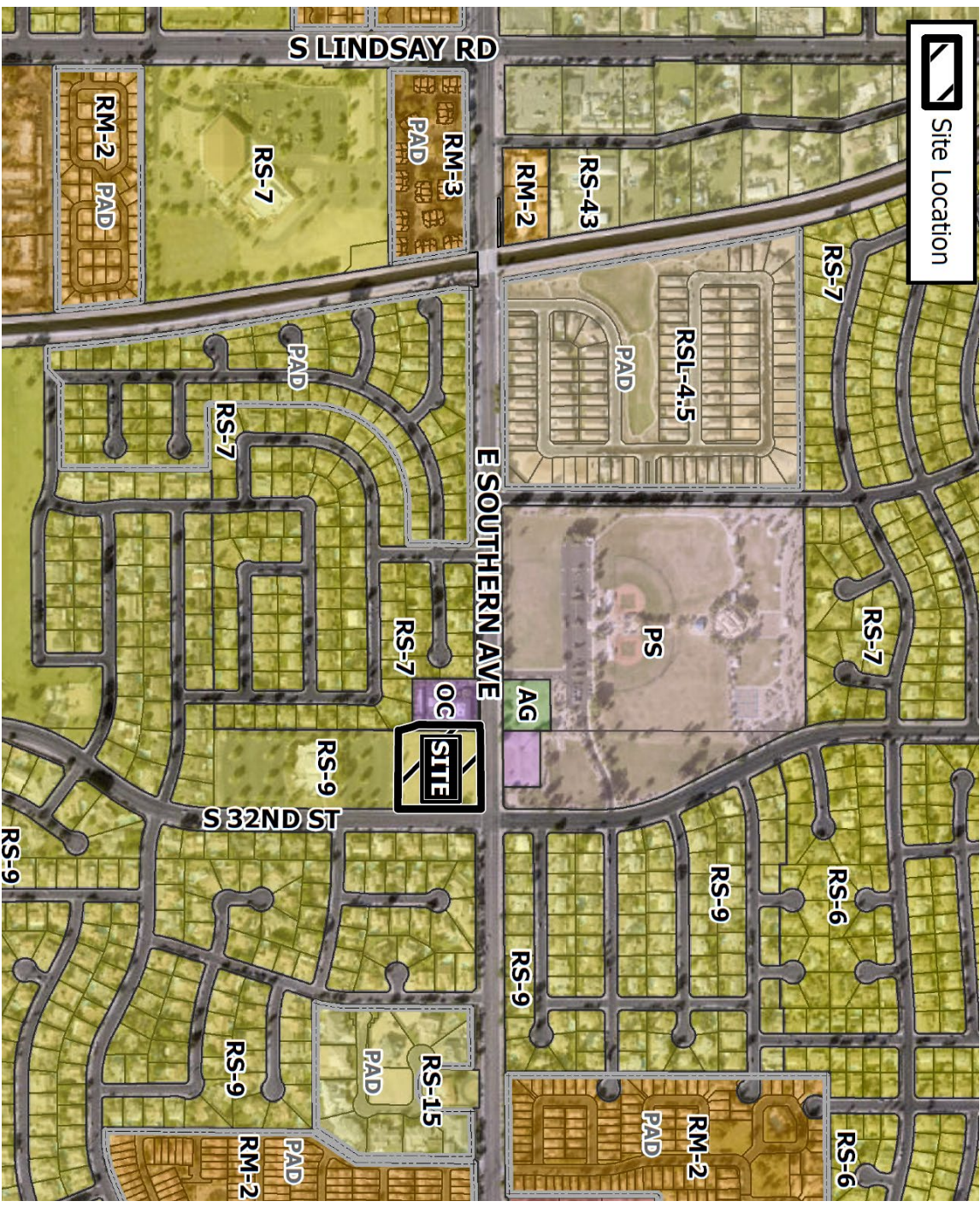
Renderings



Citizen Participation

Applicant:

- Mailed letters to property owners within 1,000 feet of the site and
- Informed HOAs and Registered Neighborhoods within 1 mile
- 1st Neighborhood Meeting (July 2021 via Zoom)
- Neighborhood opposition during P&Z Hearing

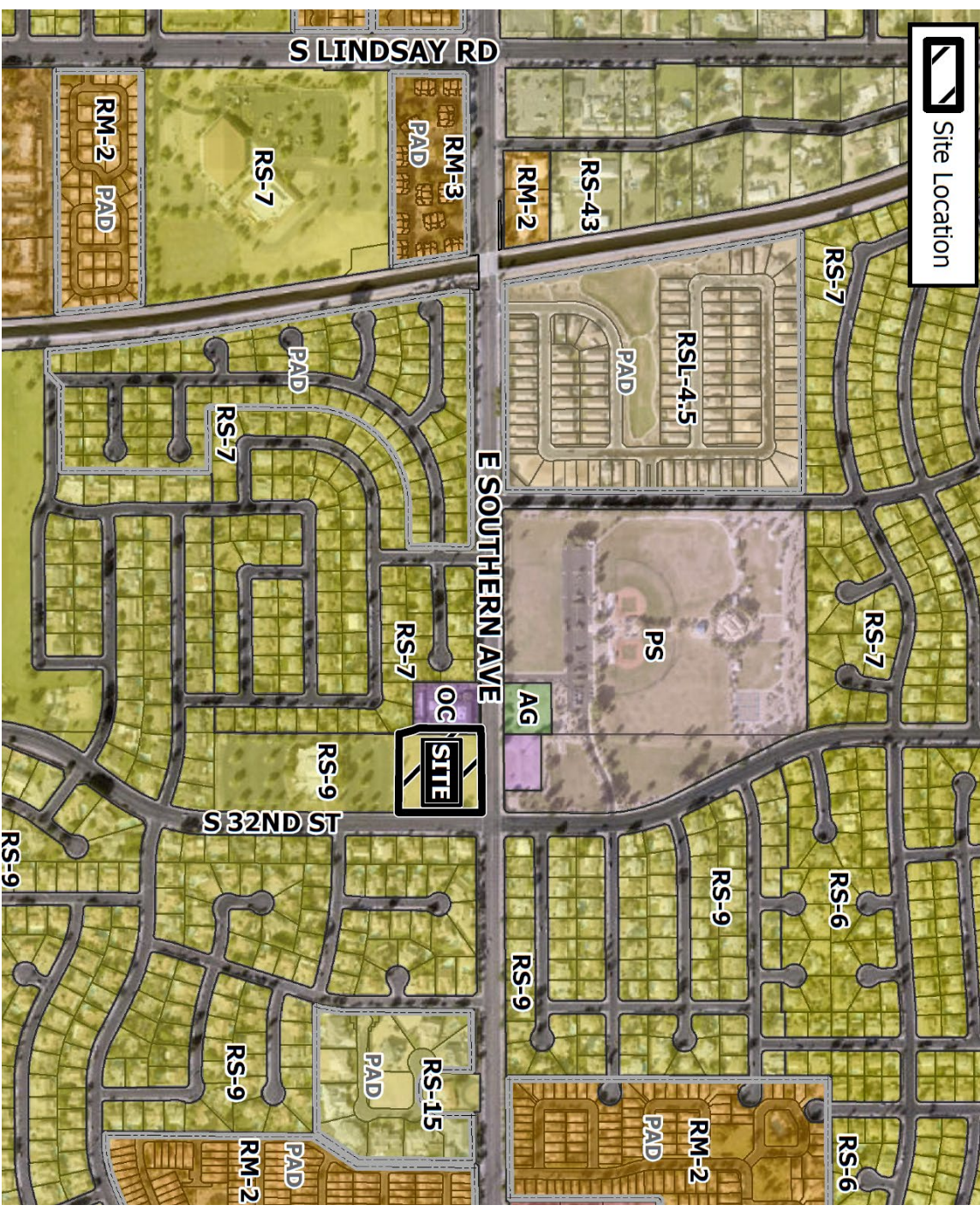


Citizen Participation

Five (5) meetings after P&Z

Concerns related to:

- Parking, density, setbacks, building design
- Applicant Response:
 - Added 18 parking spaces
 - Eliminated 4 units
 - Increased setbacks
 - Good Neighbor Policy
 - Identify parking restrictions
 - Notification process for renters for parking restrictions, prohibition on exterior storage and signal reception devices



Citizen Participation

Five (5) meetings after P&Z

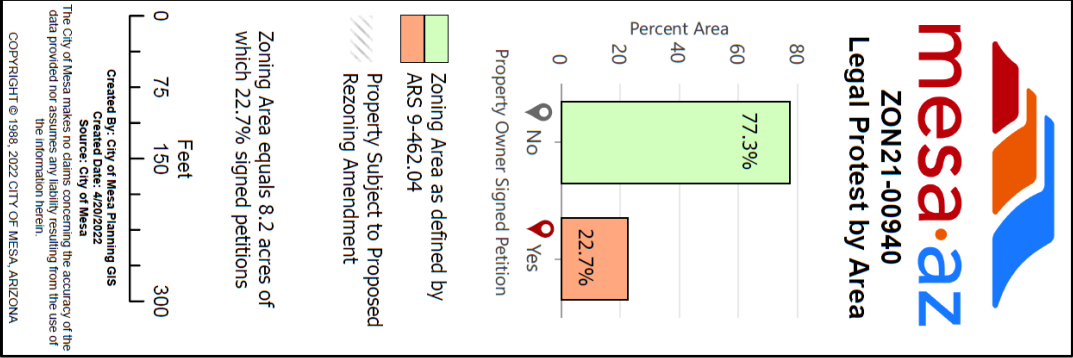
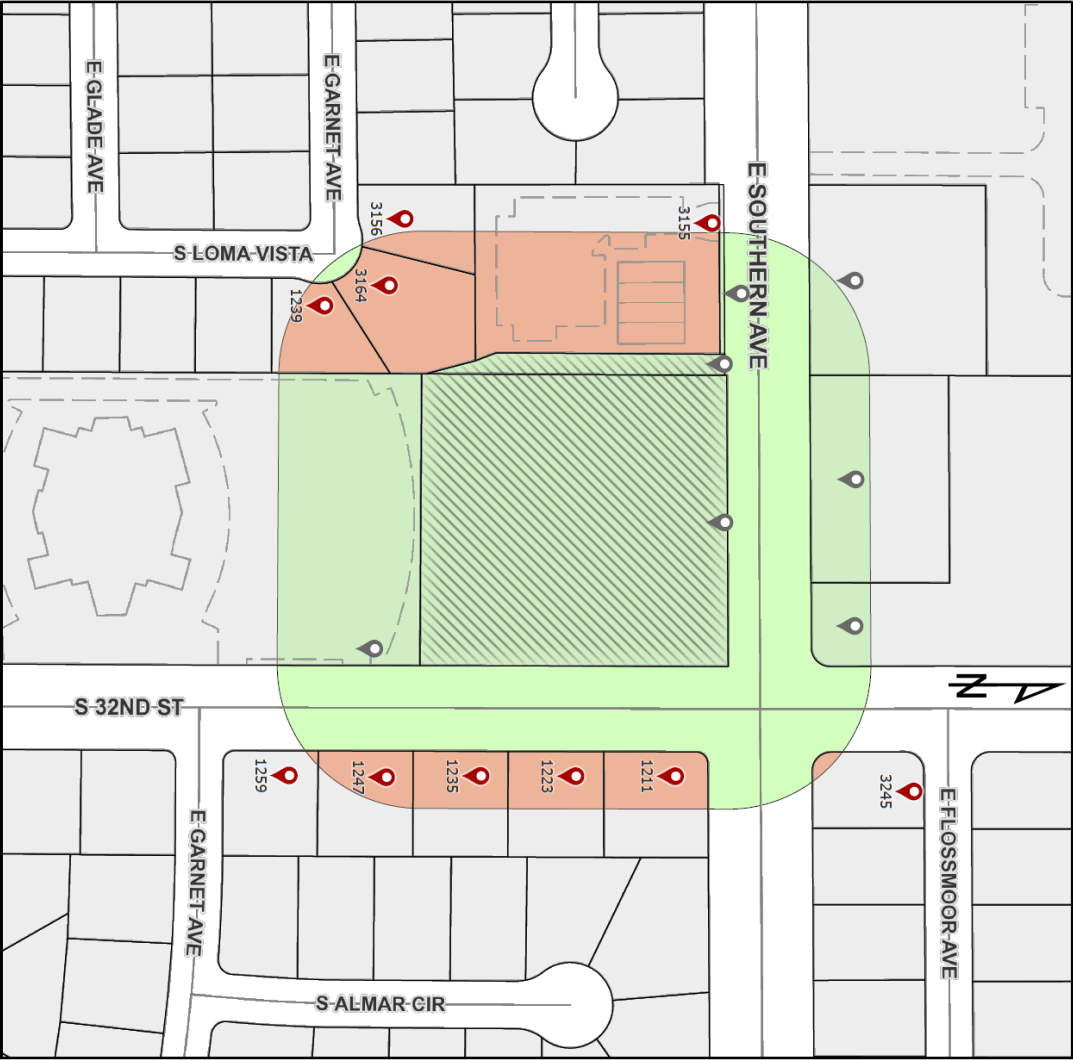
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Legal Protest - Area

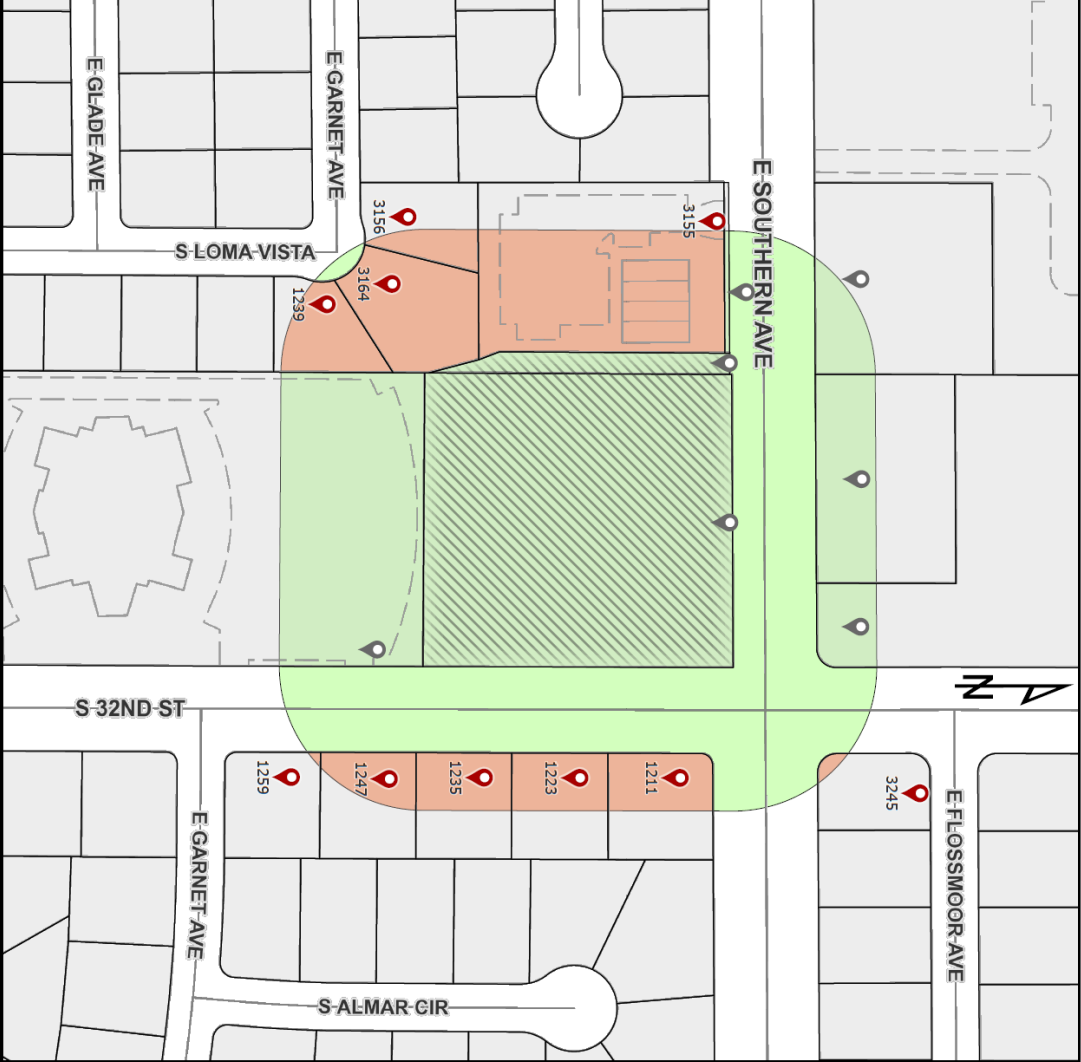
- 20% or more "Yes" signatures required for Legal Protest
- Zoning Area 8.2 acres:
 - Yes - 22.7%
 - No - 77.3%



*Twenty percent or more "Yes" signatures required for a legal protest

Legal Protest – Lots

- 20% or more “Yes” signatures required for Legal Protest
- 17 Lots in Zoning Area:
 - Yes - 10 lots = 59%
 - No - 7 lots = 41%



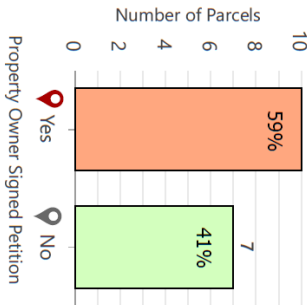
*Twenty percent or more “Yes” signatures required for a legal protest



mesa.az

ZON21-00940

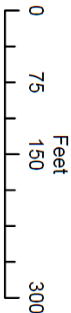
Legal Protest by
Number of Lots in
Zoning Area



Zoning Area as defined by
ARS 9-462.04

Property Subject to Proposed
Rezoning Amendment

Zoning Area equals 17 lots of
which 10 signed petitions



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Summary

Findings

- ✓ Complies with the 2040 Mesa General Plan
- ✓ Criteria in Chapter 22 for PAD
- ✓ Criteria in Chapter 69 for Site Plan Review

Planning and Zoning Board Recommendation

Approval with Conditions (6-0)

Staff Recommendation

Approval with Conditions



QUESTIONS

PAD Request

Development Standard	Required	P&Z Proposed	Revised Proposal
Minimum Residential Garage Dimensions	20-foot-wide by 22-foot-long	20 feet 8 inches wide by 20 feet long	20 feet 8 inches wide by 20 feet long No change
Minimum Setback of Cross Drive Aisles	50 feet	21 feet	25 feet
Building Setbacks			
<u>Front (Southern Avenue)</u>	20 feet	10 feet	20 feet for buildings, 0 feet for parking area only
<u>Street facing side (32nd Street)</u>	25 feet	10 feet	25 feet
<u>Interior Side (west)</u>	15 feet per story (30 feet total)	18 feet 4 inches total for Building E, 28 feet total for Building B	30 feet
<u>Rear (south)</u>	15 feet per story (30 feet total)	24 feet 4 inches total	30 feet

PAD Request Continued

Development Standard	Required	P&Z Proposed	Revised Proposal
Minimum Building Separation	30 feet	24 feet	24 feet No change
Minimum Landscape Yard Width (feet) <u>Front (Southern Avenue)</u>	20 feet	10 feet	20 feet for buildings, 0 feet for parking area only
<u>Street Facing Side (32nd Street)</u>	25 feet	10 feet	25 feet
<u>Interior Property Lines – west & south</u>	15 feet	West Property Line Only: 4 feet with 0 feet to trash enclosure South Property Line Only: 14 feet	West Property Line Only: 2 feet 5 inches to drive aisle with 0 feet at trash enclosure No reduction on South Property Line
Private Open Space Coverage	50%	30%	30% No change



Parks, Recreation and Community Facilities Fiscal Year 22/23 Proposed Budget

MAY 2, 2022

ANDREA MOORE, DIRECTOR

Purpose

We contribute to a healthy and vibrant community by providing exceptional experiences and services to those who live, work and play in Mesa.

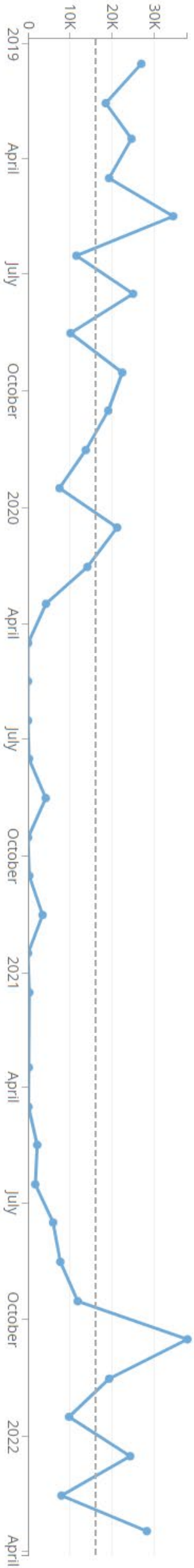
We are committed to:

- Being responsible stewards of parklands, facilities, and finances, and transparent in how we manage those resources
- Providing safe spaces and places for people to enjoy and recreate
- Working together to focus on services that meet the ever-changing needs of our community

Performance Measures

Convention Center and Amphitheater Attendance

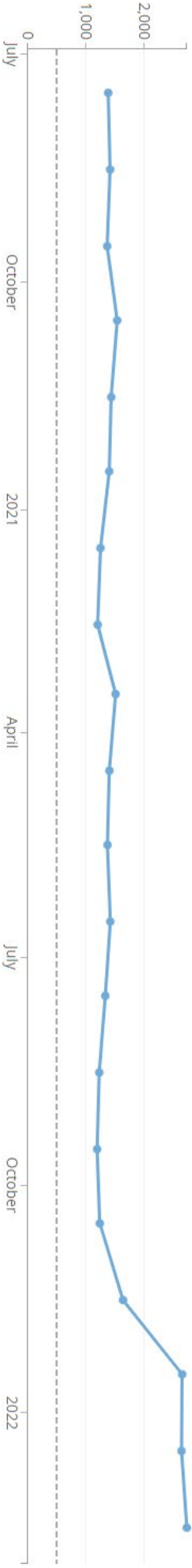
- Emergency operations March 2020-June 2021
- Convention Center events booked through 2024 – 146
- Amphitheater Concerts:
 - 2019 – 21 concerts
 - 2021 – 12 concerts (Aug-Dec)
 - 2022 – 25 or more concerts expected



Performance Measures

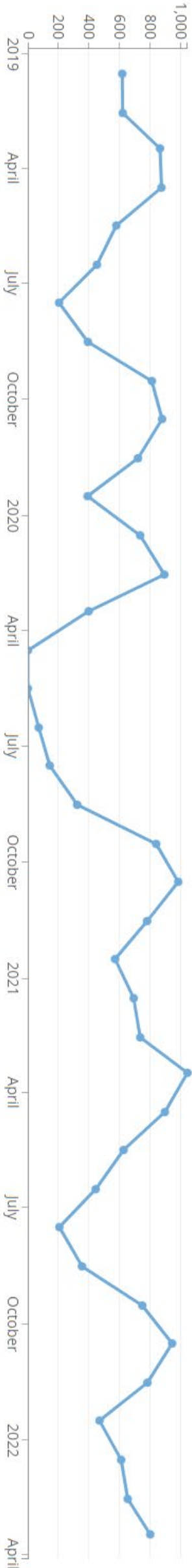
of Visits to Parks by Rangers

Ranger staff increased from 7 to 12 in April 2021



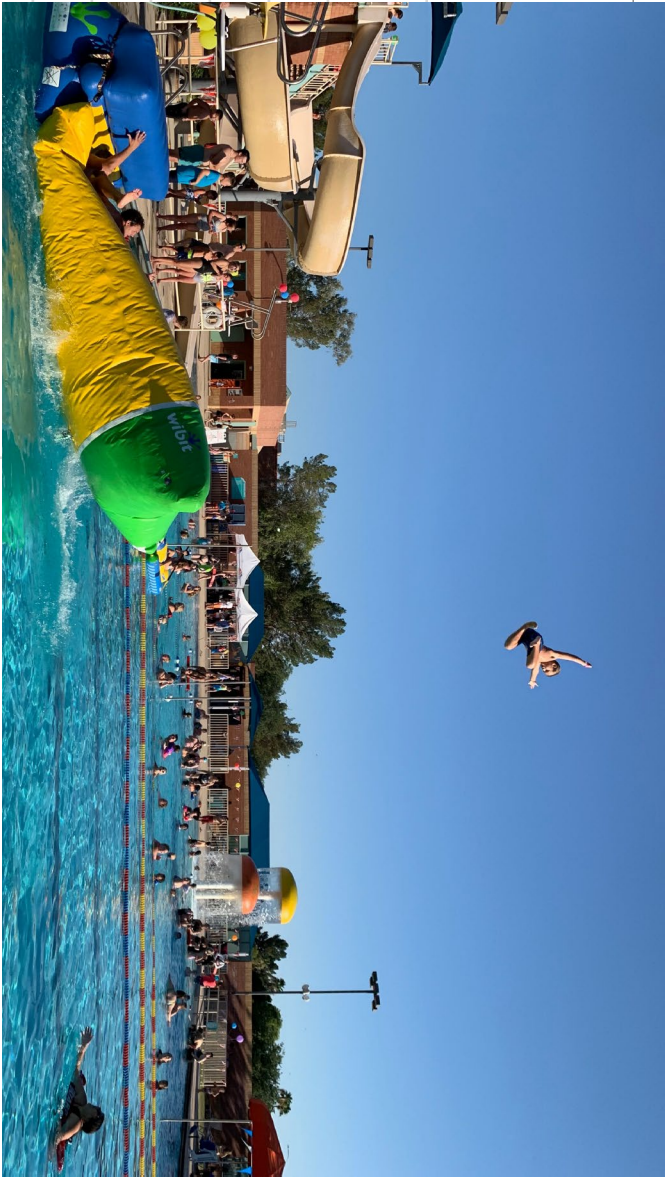
Performance Measures

Athletic Field Rentals



Performance Measures

Total Aquatics Attendance



Performance Measures

Summer Hiring and Summer Registrations



- Summer program registration began 4/18/2022 with over 43,000 registrations for 2600 programs processed in the first week
- 384 families have pre-qualified for the 50% Mesa Recreation Scholarship
- 198 new staff have been hired for summer programming to total 576 part-time staff-goal is to reach 600 part-time staff by end of May

REVENUE SUMMARY-Parks, Recreation, Commercial Facilities

Core Business Processes	FY 20/21 Year End Actuals	FY 21/22 Revised Budget	FY 21/22 Year End Estimate	FY 22/23 Proposed Budget
Dollars in Millions				
Commercial				
Convention				
Center/Amphitheatre	\$1.5	\$3.1	\$5.4	\$3.5
Golf	\$0.0	\$0.0	\$0.0	\$0.0
Cemetery	\$2.1	\$1.6	\$1.8	\$1.6
Recreation				
Adaptive	\$0.0	\$0.1	\$0.1	\$0.1
Youth Camp	\$0.1	\$0.1	\$0.2	\$0.2
Athletics	\$1.7	\$1.6	\$1.8	\$1.7
Recreation Centers	\$0.3	\$0.7	\$0.7	\$0.7
Aquatics	\$0.9	\$1.2	\$1.2	\$1.2
Resource Management				
Parks Administration	\$0.6	\$1.1	\$1.2	\$1.2
Parks Land, Basin, Sports				
Facility Maintenance	\$0.1	\$0.1	\$0.1	\$0.1
Total:	\$7.3	\$9.6	\$12.5	\$10.3

EXPENSE SUMMARY-Parks, Recreation, Commercial Facilities

	FY 20/21	FY 21/22	FY 21/22	FY 22/23
Core Business Processes	Year End Actuals	Revised Budget	Year End Estimate	Proposed Budget

Dollars in Millions				
Commercial				
Convention Center/Amphitheatre	\$0.9	\$4.9	\$4.2	\$4.3
Golf	\$0.0	\$0.1	\$0.0	\$0.1
Cemetery	\$1.3	\$1.5	\$1.5	\$1.5
The Post (Federal Building)	\$0.0	\$0.6	\$0.5	\$0.6
Recreation				
Adaptive	\$0.3	\$0.5	\$0.5	\$0.6
Youth Camp	\$0.3	\$0.5	\$0.5	\$0.5
Athletics	\$1.3	\$1.7	\$1.7	\$1.9
Recreation Centers	\$1.4	\$2.5	\$2.5	\$2.7
Aquatics	\$2.8	\$3.5	\$3.5	\$3.8
Resource Management				
Parks Administration	\$4.2	\$6.1	\$6.0	\$7.1
Parks Land, Basin, Sports				
Facility Maintenance	\$16.6	\$17.4	\$17.4	\$19.3
Total:	\$29.10	\$39.3	\$38.3	\$42.4

FTE	280.85	289.85	290.85	300.55
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EXPENSE SUMMARY-Facilities Maintenance

Core Business Processes	FY 20/21 Year End Actuals	FY 21/22 Revised Budget Dollars in Millions	FY 21/22 Year End Estimate	FY 22/23 Proposed Budget
District Cooling				
District Cooling	\$0.7	\$0.9	\$0.9	\$0.9
Facilities Maintenance				
Facilities Maintenance	\$7.2	\$12.4	\$8.8	\$17.2
Contracted Services	\$2.5	\$2.4	\$2.4	\$2.5
Landscaping	\$1.1	\$1.2	\$1.1	\$1.1
Total:	\$11.5	\$16.9	\$13.2	\$21.7
FTE	49.6	49.6	49.6	49.6

Priority	Adjustment	FTE	One- Time	Ongoing
1	Merry Main Street Ice Rink Contract Increase			\$97,600
2	Special Events Staffing	3.7	\$15,000	\$364,836
	Total	3.7	\$15,000	\$462,436

FY 22/23 Budget Adjustment Request Summary

Operational Sustainability – Merry Main Street Ice Rink Enhancement

- ❖ Request: Contract Increase of \$97,600
- ❖ FY 21/22 budget for ice rink \$105,000
- ❖ Contracted price approved at \$202,600
- ❖ FY 2020 Participant Revenue \$98,800
- ❖ FY 2021 Participant Revenue \$69,186 (COVID restrictions)
- ❖ FY 2022 Participant Revenue \$157,900



Operational Improvements – Citywide Special Events Office Establishment

- ❖ Staffing (Additions of 3.7 FTE) and Start-Up Costs: \$379,836
- ❖ 7 Full Time, 2.6 FTE Part Time staff to support:
 - ❖ 22 City Signature Events
 - ❖ 24 (approx.) requests for equipment and event support
 - ❖ 100 private events in park system
 - ❖ Averaged 1-3 events every weekend in 2021
- ❖ Coordination for private events seeking City License and requiring City Department review/approval
 - ❖ 5-10 requests submitted to Business Services per week
 - ❖ License issuance will remain in Business Services
 - ❖ Reviewing departments still responsible for providing resources as needed such as event reviews, street closure requirements, security requirements, waste management, equipment rentals, etc.
 - ❖ Enforcement of event requirements will remain as currently outlined



City-Sponsored Events

- Provide engagement and community enhancement
- Supported financially through the City of Mesa operating budget and sponsorships
- All permit fees, logistics, event support, and staffing needs are provided through City of Mesa resources from the hosting City department

Month	Event Name and Sponsoring Department
January	MLK Parade-PRCF
March	Falcon Field Open House-Falcon Field
March	Cyclomesa-Transportation
April	Spring Celebrate Mesa-PRCF
July	Celebration of Freedom-PRCF
September	I Love Mesa Day-PRCF
September	MAC Season Kickoff-MAC
October	MAC Dia de los Muertos-MAC
October	Fall Celebrate Mesa-PRCF
November	Veterans Day Parade-PRCF
December	Merry Main Street-PRCF

There is also full City sponsorship for smaller events such as the recreation centers, aquatics facilities, and youth athletics programming events (PRCF), employee appreciation events (CMO), Community Spirit fundraising events (lead department), Police Department neighborhood engagement activities (Police Department), and bike/pedestrian neighborhood engagement events (Transportation).

City-Supported

Events

- Contribute to community and require substantial private investment for complete event delivery
- Initiated by outside groups
- City support through defined contributions such as fee waivers, equipment (bandshell, bleachers, spider boxes, traffic barricades, etc.), volunteer recruitment, and limited staffing

Month	Event
Weekly	Downtown Mesa Farmers Market
Weekly	Pioneer Park Feastival Forest
February	Mesa Marathon
March	Spring Training (Sloan Park & Hohokam Stadium)
March	Lehi Days
March	DMA Beer & BBQ Event
March	Masks Alive
April	Tour de Mesa
May	JDRF Walk
September	Mesa Sprint Triathlon
October	Pow Wow
Nov/Dec	United Food Bank Distributions

Other requests are frequently submitted and need to be evaluated based on resource availability and appropriateness for fee waivers and budget support. Criteria is to be established outlining evaluation parameters and may include limiting City support based on whether a community partner such as a homeowners/community association, professional sports team, Downtown Mesa Association, etc. has the ability to support the event.

Private Events

- Planned and supported completely by outside organizations
- Require City involvement due to permitting and licensing requirements
- All costs are expected to be covered by the event promoter. City budget support does not exist

Examples

Approx. 20 events annually produced by Eastmark Community Life

Approx. 12 events annually for private events and fundraising walks at Riverview

Approx. 5-10 events submitted per week for City Special Event Licenses



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