



# COUNCIL MINUTES

September 8, 2022

The City Council of the City of Mesa met in a Study Session in the lower-level meeting room of the Council Chambers, 57 East 1st Street, on September 8, 2022, at 8:22 a.m.

## COUNCIL PRESENT

John Giles  
Jennifer Duff  
Mark Freeman  
Francisco Heredia  
David Luna  
Julie Spilsbury  
Kevin Thompson

## COUNCIL ABSENT

None

## OFFICERS PRESENT

Christopher Brady  
Holly Moseley  
Jim Smith

Mayor Giles conducted a roll call.

### 1. Review and discuss items on the agenda for the September 12, 2022, regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: None

In response to a request for clarification from Councilmember Luna regarding Item 4-a, **(Use of a Cooperative Contract for the Purchase of Six Emergency Response Vehicles (Additions) for the Mesa Fire and Medical Department (Citywide))**, and Item 4-b, **(Use of a Cooperative Contract for the Purchase of One Light-Duty Rescue/Medical Unit (Addition) for the Mesa Fire and Medical Department (Citywide))**, on the Regular Council meeting agenda, Assistant Fire Chief James Johnson explained Item 4-a is for the purchase of six ambulances for the Mesa Fire and Medical Department (MFMD). He noted the transportation units respond to low acuity calls, non-emergency calls and are the same as the medical response units. He commented the unit responds to calls and has a medical box versus a transportation box. He described the heavy-duty vehicles.

Councilmember Freeman clarified that staffing for the low acuity unit is performed by sworn personnel, and the transport unit consists of civilian personnel.

In response to a request for an update from Councilmember Heredia regarding Item 5-j, **(Approving and authorizing the City Manager to enter into a Fiber License Agreement with**

**Gigapower, LLC for the placement of a fiber optic cable network within the public rights-of-way. (Citywide)), and Item 5-k (Approving and authorizing the City Manager to enter into a Conduit Occupancy Agreement with Gigapower, LLC for the use of a portion of the City's existing conduit duct bank system. (Citywide)),** on the Regular Council meeting agenda, Assistant to the City Manager Ian Linssen stated both 5-j and 5-k are to acquire an additional license for AT&T to place their fiber within the City's conduit. He explained the new item is a conduit-use agreement, and AT&T is the first company that has asked to enter into a rental agreement.

City Manager Christopher Brady mentioned renting out fiber is beneficial to the COM since revenue is generated and trenching is not needed where conduit already exists.

2-a. Hear a presentation, discuss, and provide direction on approving and dedicating Martin Luther King Jr. Street and Calle Cesar Chavez honorary street signs in Mesa.

Diversity and Special Projects Manager Andrea Alicoate introduced Deputy Transportation Director Erik Guderian and displayed a PowerPoint presentation. **(See Attachment 1)**

Ms. Alicoate discussed the community engagement initiative proposing two dedicated honorary street signs and area dedications for Martin Luther King Jr. and Calle Cesar Chavez. She explained there are similar designations in several Arizona cities, including Phoenix, Glendale, Peoria, and many of the top national cities across the country who also commemorate and honor individuals with honorary street signs. She commented these events celebrate historical leaders and create a sense of community in the areas where the signs are located. (See Page 2 of Attachment 1)

Ms. Alicoate reviewed the design of the street signs and their representation in the community. She explained the street signs will meet all street signage regulations and will be fixed to existing traffic signal infrastructure. She emphasized the honorary street sign will be an additional signage and will not legally change the street name. She pointed out the main legal street sign will remain an illuminated street sign for public safety purposes. (See Page 3 of Attachment 1)

Ms. Alicoate referred to a display model depicting the design of the honorary street sign. She explained the honorary street sign will be fixed directly below the main street sign, which will be illuminated and will have a white background with black lettering to avoid confusion with any other street signage. (See Page 4 of Attachment 1)

Ms. Alicoate provided an overview of the street and area recommendations for the Martin Luther King Jr. Street signage. She mentioned within the COM there is a lineage of the annual Martin Luther King Jr. parade and festival that occurs on Center Street in January and will be celebrating its 25<sup>th</sup> Anniversary in 2023. She commented the proposal for this extension on Center Street between University Drive and 1<sup>st</sup> Avenue is supported by the Martin Luther King Jr. Celebration Committee, and other various organizations' past members to commemorate the history that the parade, festival, and the organization has had in the City's community. She mentioned the signage will be affixed to five streetlights along the path. (See Page 6 of Attachment 1)

Ms. Alicoate highlighted the recommendations for the Calle Cesar Chavez signage, which was chosen and supported by many local Hispanic and Latino community leaders. She explained the signage will be located along Broadway Road between Mesa Drive and Stapley Drive. She mentioned there are four major light fixtures that the signage will be attached to and will be

combined with the capital improvement project enhancements along Broadway Road. (See Page 7 of Attachment 1)

Ms. Alicoate reviewed the next steps once Council approves the two honorary street signs, including a community engagement period between mid-September until mid-October, and an open public comment period. She encouraged residents to either send an email to [diversity.info@mesaaz](mailto:diversity.info@mesaaz) or call 480-644-5034 for information. She commented Mesa will host dedication ceremonies for the unveiling of the signage and extend the invitation to the honoree's family members and community organizations in the neighborhoods to participate in the celebration. (See Page 8 of Attachment 1)

Councilmember Luna commented Cesar Chavez is a historical figure and very significant to Mexican Americans as a civil rights activist. He expressed his support of dedicating the honorary street signs.

Vice Mayor Duff encouraged Mesa residents and communities to become more engaged in their neighborhood activities and initiatives.

Ms. Alicoate stated the COM is contacting local leaders and notifying nearby businesses and neighborhoods to voice their opinions by submitting a public comment card. She added the information received, as well as the ongoing support from the different organizations, will be taken into consideration to determine the best location.

Mayor Giles thanked staff for the presentation.

3. Acknowledge receipt of minutes of various boards and committees.

3-a. Human Relations Advisory Board meeting held on May 25, 2022.

3-b. Self-Insurance Trust Fund Board meetings (multiple meetings); and pursuant to A.R.S. § 11-981(B)(1), verifying the insurance licenses for the insurance administrators designated for the Public Property and Liability, Worker's Compensation and Employee Benefits Trust Funds.

It was moved by Councilmember Spilsbury, seconded by Councilmember Luna, that receipt of the above-listed minutes be acknowledged.

Upon tabulation of votes, it showed:

AYES – Giles–Duff–Freeman–Heredia–Luna–Spilsbury–Thompson  
NAYS – None

Carried unanimously.

4. Current events summary including meetings and conferences attended.

Vice Mayor Duff – Country Club corridor business meeting

Mayor Giles, Vice Mayor Duff, and Councilmembers Luna and Spilsbury attended the Arizona League of Cities and Towns conference.

5. Scheduling of meetings.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Monday, September 12, 2022, 4:45 p.m. – Study Session

Monday, September 12, 2022, 5:45 p.m. – Regular Council

6. Convene an Executive Session.

It was moved by Councilmember Luna, seconded by Councilmember Freeman, that the Council adjourn the Study Session at 8:51 a.m. and enter into an Executive Session.

Upon tabulation of votes, it showed:

AYES – Giles-Freeman-Duff-Heredia-Luna-Spilsbury-Thompson

NAYS – None

Carried unanimously.

6-a. Discussion or consideration of employment, assignment, appointment, promotion, demotion, salaries, discipline, dismissal, or resignation of a public officer, appointee or employee of the City. (A.R.S. §38-431.03A (1)):

1. City Auditor Review
2. City Clerk Review
3. City Attorney Review
4. City Manager Review

7. Adjournment.

Without objection, the Study Session adjourned at 10:20 a.m.

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JOHN GILES, MAYOR

ATTEST:

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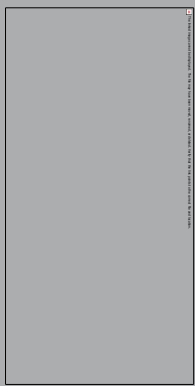
HOLLY MOSELEY, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 8<sup>th</sup> day of September 2022. I further certify that the meeting was duly called and held and that a quorum was present.

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HOLLY MOSELEY, CITY CLERK

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(Attachment – 1)



City Council Study Session  
September 8, 2022

# Martin Luther King Jr. Street & Calle Cesar Chavez Honorary Street Signs Dedication

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Andrea Alicoate, Diversity & Special Projects Manager

RJ Zeder, Transportation Department Director

Erik Guderian, Deputy Transportation Director

# Honorary Street Sign and Area Dedication

- Request from the community and supportive organizations
  - Formal request via letter from Visit Mesa
  - Support from members of local diverse organizations
- Similar designations in other Cities locally and nationally to commemorate and honor historical significance
  - Celebrate historical leaders and strengthen sense of community
- Proposing two honorary designations for Mesa:
  - Martin Luther King Jr. Street
  - Calle Cesar Chavez



# Honorary Street Sign and Area Dedication

## Will

- ✓ Be in alignment with standard street signs and displayed in perpetuity
- ✓ Be fixed to existing traffic signal infrastructure

## Will Not

- ✗ Require a legal change in address or change in official street name
- ✗ Be illuminated or otherwise distracting
- ✓ Create geographical relationship of street and celebrate the contributions made by the honoree
- ✗ Cause any disruption with public safety calls or response- will include 'Honorary Street' designation
- ✓ Provide lineage to the City and its diverse populations
- ✗ Be located on a private property





Mesa Honorary Street  
Martin Luther King Jr St

500 N + 50 W  
Center St

Center St



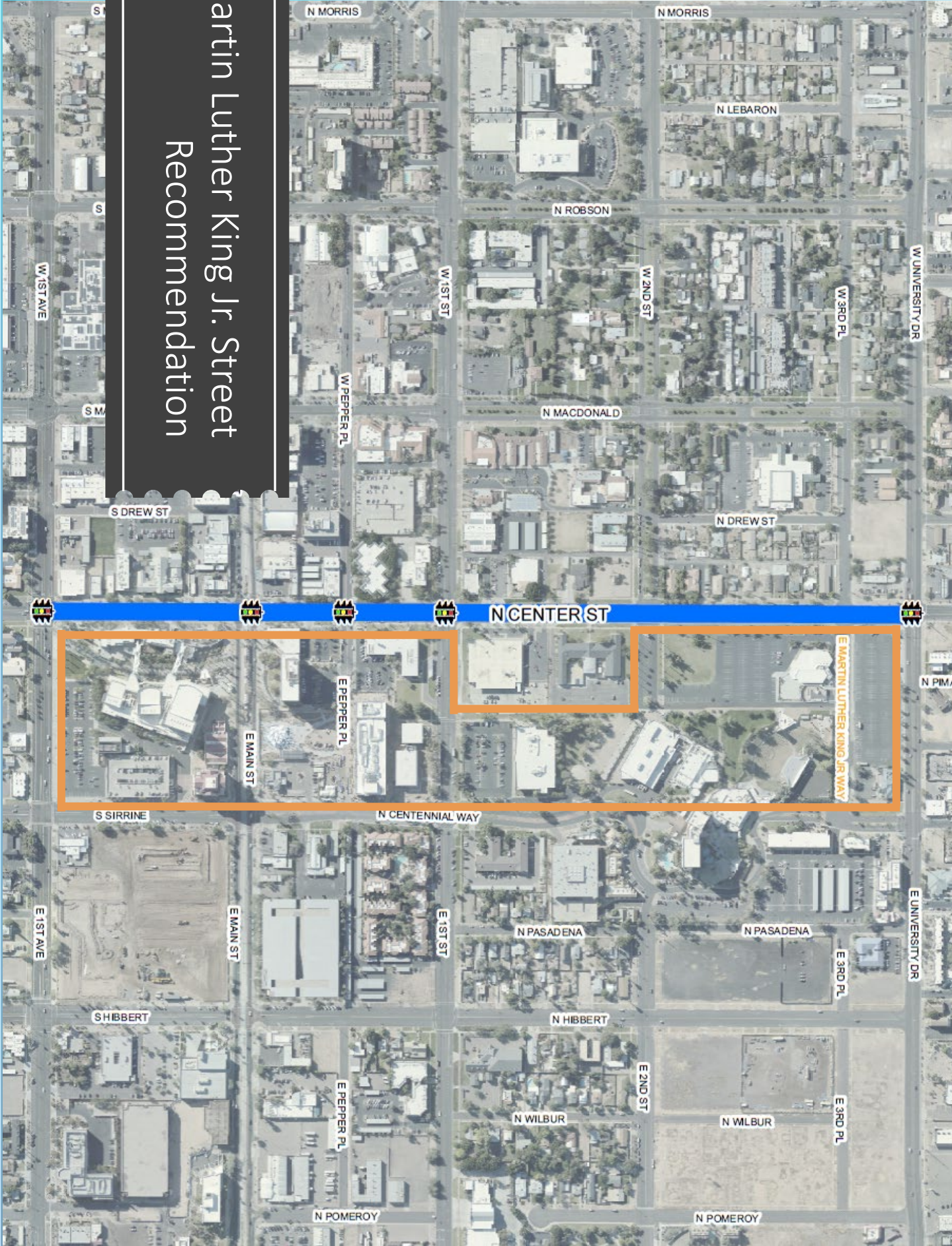
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# Street/ Area Recommendations

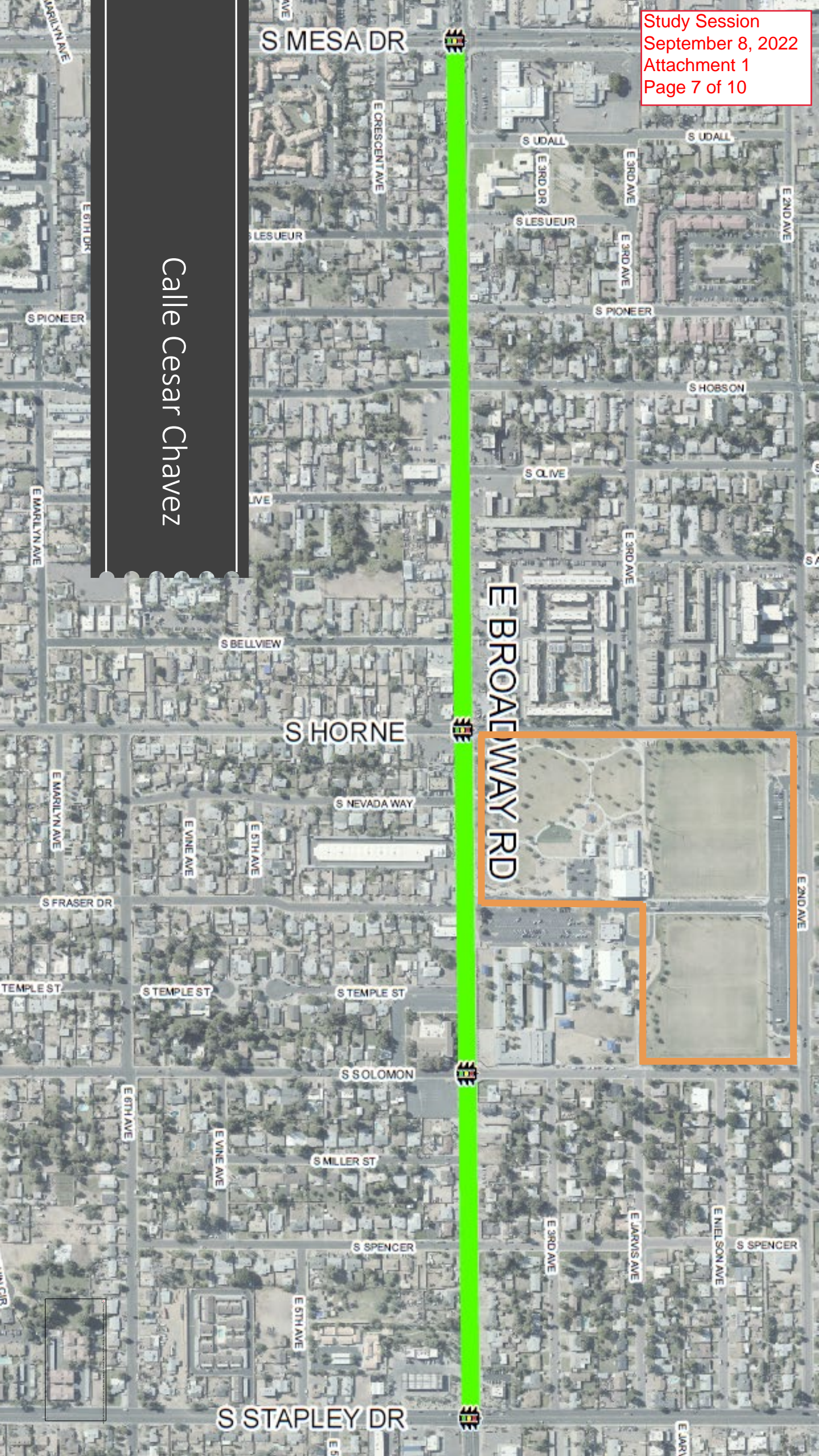
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# Martin Luther King Jr. Street Recommendation



Calle Cesar Chavez



E BROADWAY RD

# Next Steps....

## Community engagement period mid-September to mid-October

- Additional presentations to boards and groups
- Notification to surrounding area and businesses
- Localized communications to neighborhood leaders and stakeholders
- Public comments in support of or other remarks can be made at: [diversity.info@mesaaz.gov](mailto:diversity.info@mesaaz.gov) or 480-644-5034

## Dedication ceremony and sign unveiling for each street sign

- Invite members of the honoree family and/or designee
- Work with community organizations and partners
- Community celebration



# TOGETHER



m.e.s.a.az

