

COUNCIL MINUTES

June 8, 2023

The City Council of the City of Mesa met in a Study Session in the lower-level meeting room of the Council Chambers, 57 East 1st Street, on June 8, 2023, at 7:35 a.m.

COUNCIL PRESENT COUNCIL ABSENT OFFICERS PRESENT

John Giles Francisco Heredia Jennifer Duff Mark Freeman Alicia Goforth* Julie Spilsbury Scott Somers

Christopher Brady
Holly Moseley
Jim Smith

(*Participated in the meeting through the use of video conference equipment.)

Mayor Giles conducted a roll call.

Mayor Giles excused Councilmember Somers from the entire meeting.

1-a. Hear a presentation, discuss, and provide direction on a new mural project planned at Mesa Arts Center.

Deputy Director of Mesa Arts Center Mandy Tripoli introduced Mesa Arts Center Chief Curator Tiffany Fairall and displayed a PowerPoint presentation. (See Attachment 1)

Ms. Tripoli stated that the mission of the Mesa Arts Center (MAC) is to inspire people through engaging arts experiences that are diverse, accessible, and relevant. She shared a photo of the only mural that the MAC has on its campus, titled *Desert Rose*, created by Miles McGregor. (See Page 1 of Attachment 1)

Ms. Tripoli listed the goals of the Mesa Arts Center, one being to create a welcoming entryway to Mesa Art Center's Campus from Center Street. She announced the artist proposed for the new mural is Shepard Fairey who is civic-minded and internationally recognized. She elaborated that the mural will be in collaboration with an exhibition called Facing the Giant: 3 Decades of Dissent, which will take place in fall of 2023. (See Pages 3 and 4 of Attachment 1)

Ms. Tripoli reviewed the process and timeline for the mural stating that the final installation will occur in October 2023. She shared examples of Mr. Shepard's artwork and where each is located. She recognized his work with a clothing line that he started called Obey, and other murals representing various public figures and peace. (See Pages 5 through 9 of Attachment 1)

Ms. Tripoli said that the proposed mural site will be located on the two west walls of the MAC with concepts that would complement each other. She added the mural would be coated with a UV protection to help with the preservation. She explained the process for the mural installation, which is planned for October 16 to coincide with the Day of the Dead celebration. She reported the budget for the project and noted that the funding will be coming from the Museum's reserve funds which are obtained from fundraising that has occurred over the years. (See Pages 10 and 11 of Attachment 1)

In response to a question from Mayor Giles, Ms. Tripoli stated that the Museum's reserve fund is held as the Museum Foundation's fund.

In response to a question from Councilmember Duff, Ms. Tripoli confirmed that the mural will be located on both angled walls and will be companion pieces that will work together.

In response to a question from Councilmember Freeman, Ms. Tripoli explained that incorporating Mesa's rich culture and heritage into the artwork was discussed at the Mesa Art Board meetings. She said Mr. Fairey was given a concept document which includes the history of Mesa; however, his main goal is to reflect what is inside of the MAC.

City Manager Christopher Brady added that the City Council will take part in making the final decision on the mural, noting that the theme should focus on civic pride and the Climate Action Plan and not a political message.

Councilmember Duff expressed concerns with citizens crossing the street mid-block and suggested it might become more prevalent when the mural is up. She suggested putting in an additional crosswalk to avoid any possible accidents.

Mayor Giles thanked staff for the presentation.

- 2. Acknowledge receipt of minutes of various boards and committees.
- 2-a. Transportation Advisory Board meeting held on March 21, 2023.
- 2-b. Museum and Cultural Advisory Board meeting held on March 23, 2023.
- 2-c Library Advisory Board meeting held on March 21, 2023.

It was moved by Councilmember Freeman, seconded by Councilmember Spilsbury, that receipt of the above-listed minutes be acknowledged.

Upon tabulation of votes, it showed:

AYES – Giles–Heredia–Duff–Goforth–Freeman–Spilsbury NAYS – None ABSENT – Somers

Carried unanimously.

3. Current events summary including meetings and conferences attended.

Mayor Giles and Councilmembers highlighted the events, meetings and conferences recently attended.

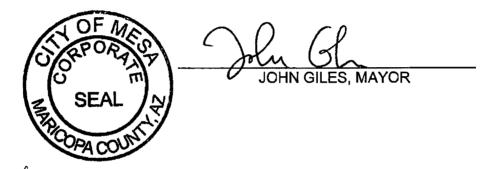
4. Scheduling of meetings.

City Manager Christopher Brady stated the schedule of meetings is as follows:

Thursday, June 15, 2023, 7:30 a.m. - Study Session.

5. Adjournment.

Without objection, the Study Session adjourned at 7:58 a.m.



ATTEST:

HOLLY JOSELEY, CITY/CLERK

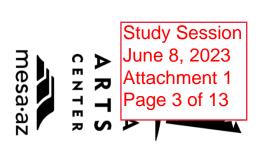
I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 8th day of June 2023. I further certify that the meeting was duly called and held and that a quorum was present.

HOLLY MOSELEY, CITY CLERK

sr (Attachments – 1)

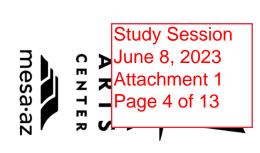






Goals:

- Continue to respond to interest and energy about adding public art to our Mesa environments.
- innovative, welcoming community. Create a beacon to viewers, communicating that Mesa is an
- Authentically enhance the sense of place.
- Create a welcoming entryway to Mesa Art Center's Campus from Center Street.





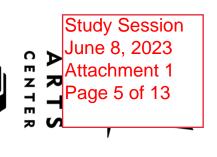
Shepard Fairey

Mesa Contemporary Art Museum Fall 2023 Season

- Shepard Fairey exhibition:

 Facing the Giant: 3 Decades of Dissent

 Dates: Sept 8, 2023 Jan 21, 2024
- The exhibition presented an opportunity for a large-scale mural by world renowned contemporary street artist, activist and founder of the OBEY clothing line.
- Would be the first Shepard Fairey murals in Arizona



Jan 2023

Staff review of mural as an option and next steps.

• Shephard Fairey Exhibition in Fall 2023 presented an opportunity for a large-scale Mural.

- Museum and Cultural Advisory Board, Sub-Committee of Public Art, presentation
- Mesa Arts Center Foundation Board, full board presentation
- Museum and Cultural Advisory Board, full board presentation

mesa·az

May 2023

• Concept document shared with Shephard Fairey Team. Themes of Environment and Arts and Culture

une 2023

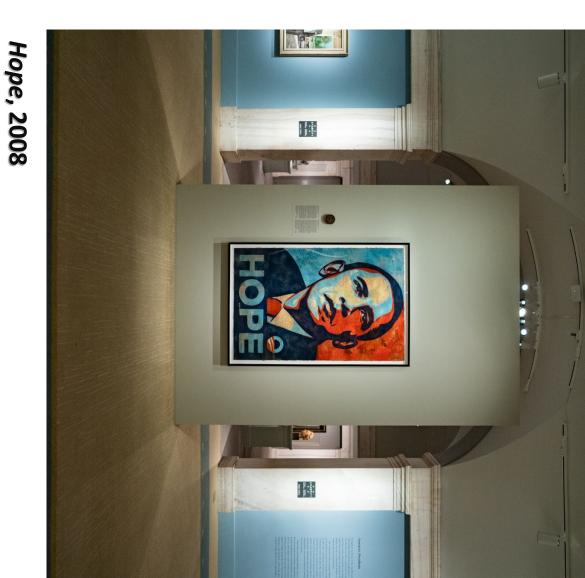
- Shephard Fairey to present 1-3 concept murals City Council Study Session presentation.
- Review by select members of boards and city leadership.

Oct 2023

Installation of Mural

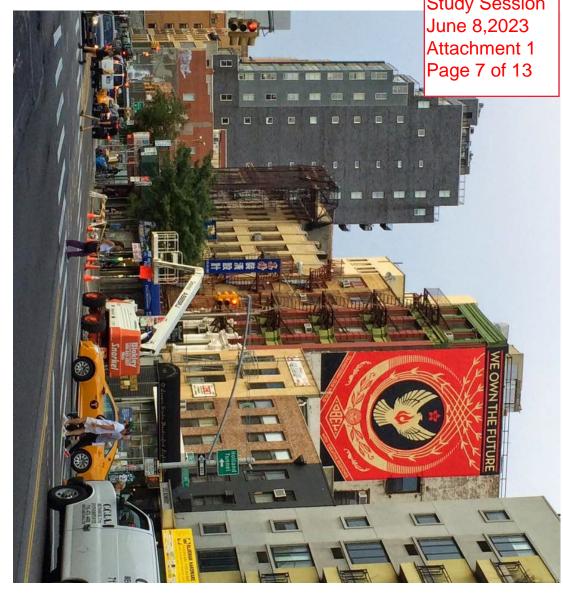
graffiti communities across the United States Sticker campaign distributed by the skater and Andre the Giant Has a Posse, 1989

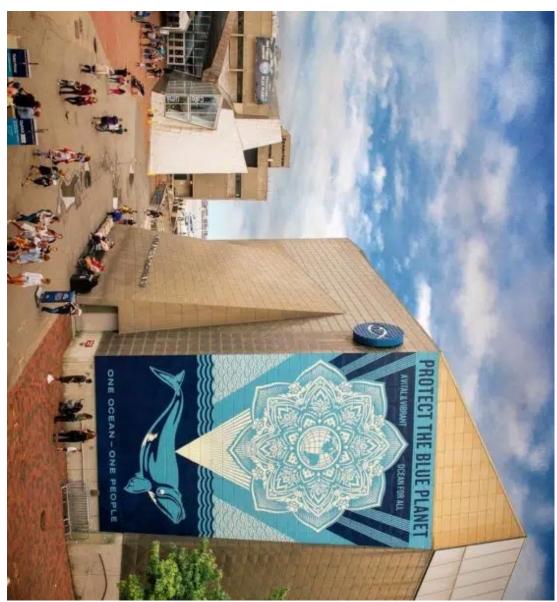




National Portrait Gallery, Smithsonian Institution Washington, DC

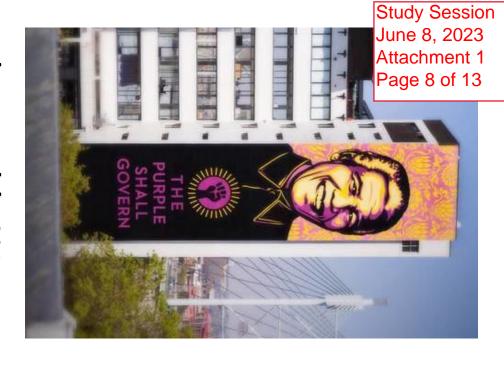
We Own the Future, 2014 Little Italy, New York, NY





A Vital and Vibrant Ocean for All, 2021 Simons Theatre at the New England Aquarium, Boston, MA

Nelson Mandela, 2014 Juta Street, Johannesburg, South Africa



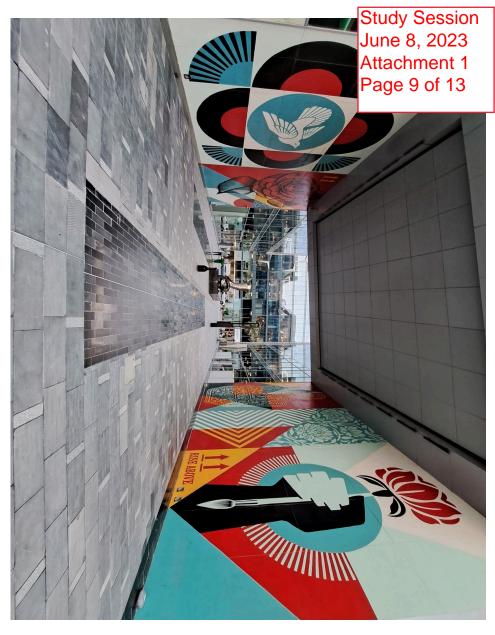


Sacramento, CA



Louisville, KY Muhammad Ali, 2023 Chestnut Street YMCA,

Rise Above Dove, 2021 Rise Above Peace Fingers, 2021 Dubai Design District, Dubai, UAE







Mesa Contemporary **Arts Museum**

Loading Dock Painting, Drawing Printmaking Studio

Box Office

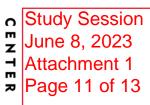
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Glass Studio

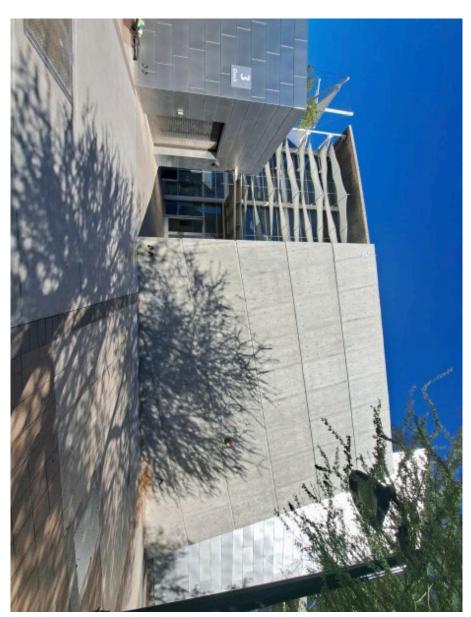


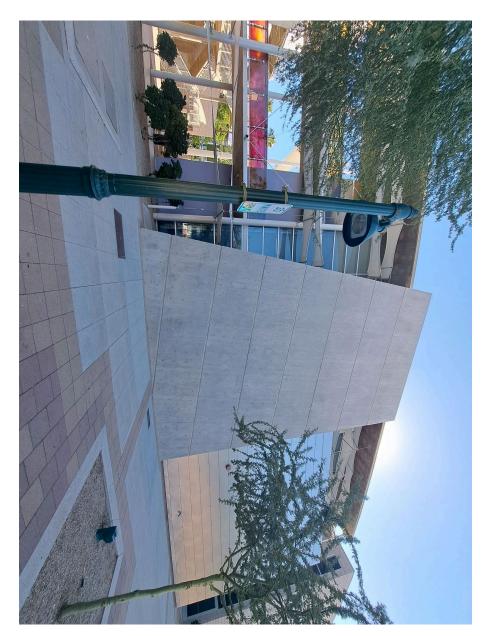
Ceramics













Questions? Comments? Thank you



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