

COUNCIL MINUTES

March 20, 2025

The City Council of the City of Mesa met in the Study Session room at City Hall, 20 East Main Street, on March 20, 2025, at 7:30 a.m.

COUNCIL PRESENT

Mark Freeman
Francisco Heredia
Rich Adams*
Jennifer Duff
Alicia Goforth*
Scott Somers
Julie Spilsbury

COUNCIL ABSENT

None

OFFICERS PRESENT

Christopher Brady
Holly Moseley
Jim Smith

(*Participated in the meeting through the use of video conference equipment.)

Mayor Freeman conducted a roll call.

1-a. Hear a presentation, discuss, and receive an update on the Facility Improvement Study for the Convention Center and Amphitheater.

Parks, Recreation, and Community Facilities (PRCF) Director Andrea Moore introduced PRCF Deputy Director Roger Singleton; Tyler Othen, consultant with Convention Sports and Leisure International (CSL); Randy McGrane, co-founder of the Ensemble Group, and displayed a PowerPoint presentation. **(See Attachment 1)**

Mr. Othen provided an overview of CSL, which specializes in consulting services for convention centers and stadium arena industries and highlighted the main points of the research conducted. (See Page 2 of Attachment 1)

Mr. Othen discussed the analysis of the Mesa Convention Center and pointed out the benefits that convention planners are seeking, as well as challenges in comparison to other local centers. He described improvement recommendations such as developing outdoor event spaces with bigger lobbies that may also be used for hosting functions, creating immersive experiences that attract visitors, and facility improvements. He presented images of visual concepts and examples of venues across the country for a variety of programming with high-end lighting and technology, and audiovisual capabilities. He suggested strategies to strengthen Mesa's downtown connectivity, as well as options to create a more functional and expanded lobby, and updated event spaces. (See Pages 3 through 12 of Attachment 1)

Mr. Othen summarized the amphitheater analysis and highlighted the recommendations for improvements, including a focus on light and safety and expanding the lobby. He emphasized that the amphitheater would begin to lose business over the next several years if improvements are not made. (See Pages 13 through 16 of Attachment 1)

Mr. Othen discussed the convention district approach and stressed that the amphitheater and the convention center plans relate well with opportunities at the Delta Hotel. He mentioned that, based on feedback, there is a need for an updated experience at the hotel, especially for higher-end corporate medical shows and hotel event space. (See Pages 17 and 18 of Attachment 1)

Mr. McGrane stated the Delta Hotel has an interdependent relationship with the convention center and amphitheater. He elaborated on the challenges and strategies the hotel needs to focus on, including upgrading the brand and hotel improvements. (See Page 18 of Attachment 1)

Mr. McGrane described the location and boundaries of the Delta Hotel and presented site plan maps highlighting planned improvements for a VIP experience for the convention center or amphitheater guests. He elaborated on the strategies for enhancements, and connectivity to Downtown Mesa, as well as the transformative efforts by the hotel. (See Pages 19 through 25 of Attachment 1)

Mr. Othen discussed the impact of the investments on the revitalization of Downtown, including immersive experience concepts and premium experiences that complement the technology investments with the goal of becoming a high value event destination. He provided an overview of the economic and qualitative impacts associated with the proposed improvements and investments to the convention center, amphitheater, and the Delta Hotel that could result in approximately \$133 million in economic output. (See Page 26 of Attachment 1)

Councilmember Duff thanked staff and guests for the presentation. She expressed support for the recommendations of enhanced technology, arts and innovations, and a lighted pathway to provide connectivity to Downtown.

Councilmember Spilsbury noted the use of MCC in the presentation referring to the Mesa Convention Center and suggested changing the acronym to avoid confusion with the Mesa Community College (MCC) campus. She expressed her support for the proposed improvements to the convention center.

Discussion ensued regarding the return on investment and additional opportunities that could result from enhanced technology and facility improvements, and the importance of strategic planning in the area to remain competitive with other venues.

City Manager Christopher Brady recognized that convention centers are not significant revenue generators, and the General Fund is currently supplementing the Mesa Convention Center by over \$500,000 per year; however, it contributes to the activity Downtown. He said the goal is to leverage the opportunities presented and that will require partnering with the Delta Hotel to identify its investment and financing needs from the City of Mesa. He mentioned staff will return to Council with additional information on the numbers at a later date.

Mayor Freeman thanked staff for the presentation.

1-b. Hear a presentation, discuss, and provide direction for the U.S. Department of Housing and Urban Development 2025-2029 5-Year Consolidated Plan and the City of Mesa Annual Action Plan for Fiscal Year 2025/2026.

Housing and Community Development Administrator Justin Boyd introduced Erich Chatham, Principal at Civitas, and displayed a PowerPoint presentation. **(See Attachment 2)**

Mr. Chatham provided information on requirements, eligibility, and allocations on the annual entitlement grants, which are part of the annual federal budget. He explained that the Department of Housing and Urban Development (HUD) requires the City of Mesa (COM) to reassess and reestablish their priorities and goals for the programs every five years. He reviewed the purpose and eligible uses of the three types of HUD programs. (See Pages 2 and 3 of Attachment 2)

Mr. Chatham discussed the five major components of the Consolidated Plan, and pointed out that some of the data sets and narrative prompts throughout the plan are prescribed by HUD and does not allow flexibility in terms of the design of the report. He advised that staff have collected feedback and information to develop the five-year strategic plan, where priorities and goals are identified. He stated that the 2025 HUD funding amounts are expected to be similar to the 2024 HUD funding. (See Page 4 of Attachment 2)

Mr. Chatham commented that the Consolidated Plan process has been in the works since last fall and input for public comments will be available in April and will be submitted to HUD for acceptance and release of funds beginning on July 1, 2025. (See Page 5 of Attachment 2)

Mr. Chatham highlighted the survey results from the community and mentioned that the results were weighted responses, ranked from highest to lowest with affordable housing and supportive services being the two top priorities for use of funds. He identified the top four priorities from the survey, as well as some challenges with affordable housing due to lack of senior housing. He summarized the priorities and goals that were developed to align with public feedback, which are not ranked in any order. He stressed that the City takes a portion of each grant for effective administration and a goal is required to meet HUD's guidelines. (See Pages 6 through 8 of Attachment 2)

Discussion ensued regarding the usage of CDBG funds and the challenging reporting requirements if used for economic development priorities.

Mr. Chatham recapped the Action Plan fund allocations with the estimated budget. (See Pages 9 through 11 of Attachment 2)

Mr. Chatham discussed the final steps on consolidating all comments and feedback with the program year beginning on July 1, 2025. (See Page 12 of Attachment 2)

In response to multiple questions from Councilmember Spilsbury, Assistant Transportation Director Erik Guderian replied that no substantive changes have been made to the plan; rather, the priorities, goals, and budget have been restructured to align more closely with HUD's best practices. He explained that HUD requires the City to estimate the funds for the next five years, and in the event any programs are eliminated, the plan will be amended.

Mayor Freeman thanked staff for the presentation.

1-c. Hear a presentation, discuss, and provide direction on the Extension Road Bike Lane Project.

Assistant Transportation Director Erik Guderian displayed a PowerPoint presentation. **(See Attachment 3)**

Mr. Guderian discussed the timeline and scope of the work for the Mesa Moves projects, including the separated bike lane project. He presented a map identifying the locations of the enhanced bike lanes. He highlighted the schedule of public outreach conducted for the focus area on Extension Road and the boundaries, which received a lot of approval on the online survey and in-person meeting. (See Pages 3 through 5 of Attachment 3)

Mr. Guderian confirmed the advantages of adding bike lanes along Extension Road to Main Street would facilitate a connection to the light rail system. (See Pages 6 and 7 of Attachment 3)

Mr. Guderian shared maps depicting the various design concepts using delineators for all separated bike lanes. He described the benefits and challenges of the design concepts, travel lanes, and streets. (See Pages 8 through 10 of Attachment 3)

Mr. Guderian summarized the traffic analysis and provided a high-level overview of the US 60 to Broadway Road. He commented that the center turn lane would remain due to left turns into the school and at intersections. (See Pages 11 and 12 of Attachment 3)

Mr. Guderian described the additional concept of buffered bike lanes without delineators. He compared images and explained the difference between a separated bike lane versus a buffered bike lane. He provided a map illustrating how buffered bike lanes and separated bike lanes will be used over a two-and-a-half-mile stretch. (See Pages 13 through 15 of Attachment 3)

Mr. Guderian discussed the next steps and noted that the overlay project could take up to two months to complete. (See Page 16 of Attachment 3)

In response to a question from Councilmember Heredia, Mr. Guderian discussed the capacity for the number of vehicles and stated that Extension Road does not have an interchange and is used heavily by cyclists.

(At 9:26 a.m., Mayor Freeman excused Vice Mayor Somers from the remainder of the meeting.)

Discussion ensued regarding capacity on Extension Road, the use of delineators for bike lanes, and the challenges with the roads, traffic, the railroad crossing, and heavy vehicles.

(At 9:30 a.m., Mayor Freeman excused Councilmember Heredia from the remainder of the meeting.)

Mayor Freeman announced that Council's direction is to move forward with the Extension Road Bike Lane project.

Mayor Freeman thanked staff for the presentation.

2. Acknowledge receipt of minutes of various boards and committees.

2-a. Human Relations Advisory Board meeting held on January 22, 2025.

2-b. Housing and Community Development Advisory Board meeting held on December 12, 2024.

2-c. Parks and Recreation Advisory Board meeting held on January 8, 2025.

It was moved by Councilmember Adams, seconded by Councilmember Duff, that receipt of the above-listed minutes be acknowledged.

Upon tabulation of votes, it showed:

AYES – Freeman–Adams–Duff–Goforth–Spilsbury

NAYS – None

ABSENT – Somers–Heredia

Mayor Freeman declared the motion passed unanimously by those present.

3. Current events summary including meetings and conferences attended.

Mayor Freeman and Councilmembers highlighted the events, meetings, and conferences recently attended.

4. Scheduling of meetings.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Monday, March 24, 2025, 10:00 a.m. – Community and Cultural Development Committee

Thursday, March 27, 2025, 7:30 a.m. – Planning and Strategic Session

5. Adjournment.

Without objection, the Study Session adjourned at 9:55 a.m.



MARK FREEMAN, MAYOR

ATTEST:



HOLLY MOSELEY, CITY CLERK



I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 20th of March 2025. I further certify that the meeting was duly called and held and that a quorum was present.



HOLLY MOSELEY, CITY CLERK

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(Attachments – 3)



FACILITY IMPROVEMENT STUDY FOR THE MESA CONVENTION CENTER AND AMPHITHEATRE

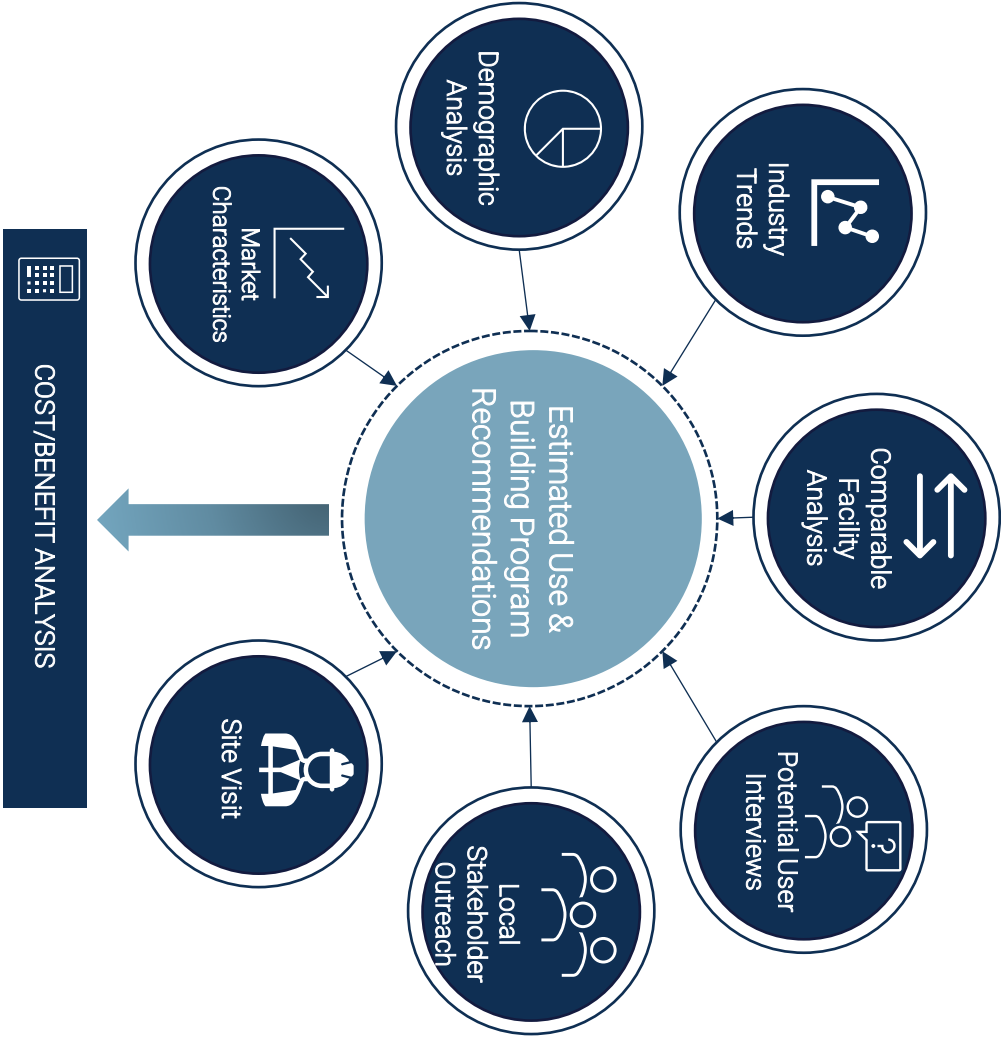
MARCH 20, 2025



INTRODUCTION & BACKGROUND

INTRODUCTION & BACKGROUND

- **PROJECT EXPERIENCE:** More than 2,000 previous engagements.
- **EXISTING CONDITIONS:** Evaluated 50 competitive convention and concert facilities throughout Arizona.
- **COMPARABLE ANALYSIS:** Benchmarking analysis of 21 comparable facilities and markets throughout the country
- **INDUSTRY TRENDS:** Detailed evaluation of macroeconomic trends in the convention and concert industries.
- **STAKEHOLDER INTERVIEWS:** Held more than 20 stakeholder interview sessions.
- **INITIAL SITE VISIT, INTERVIEWS & OUTREACH:** Completed 65 surveys of event planners collectively representing more than 300 annual events.



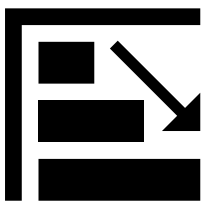


1 CONVENTION ANALYSIS

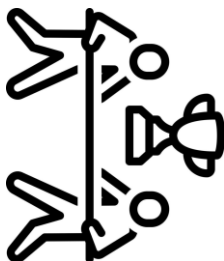


CONVENTION ANALYSIS

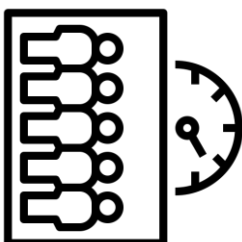
ANALYSIS TAKEAWAYS



Recent Convention
Growth



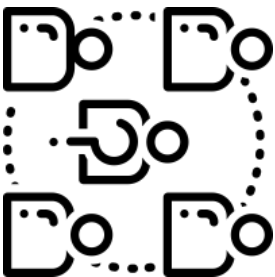
Crowded Competitive
Field



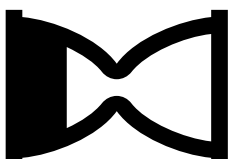
Ballroom + Hotel
Limitations



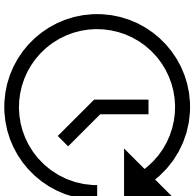
Disconnected from
Downtown



Lack of Familiarity
Among Planners



Dated Facility



Opportunity to Be
a Pioneering
Facility

CONVENTION ANALYSIS

MESA CONVENTION CENTER RECOMMENDATIONS



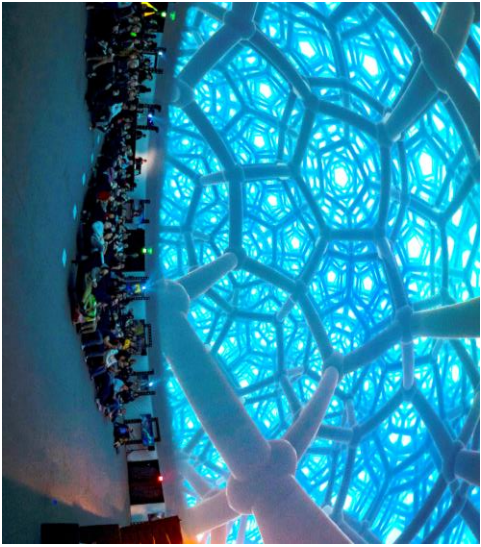
Scenario 1: Cutting-Edge MCC

Facility Improvements:

- 10K SF “3-season” outdoor patio space
- New entryway and lobby area
- Immersive experience technology
- High-end LED panels and other technology
- Pedestrian paths to downtown
- Updated interior spaces

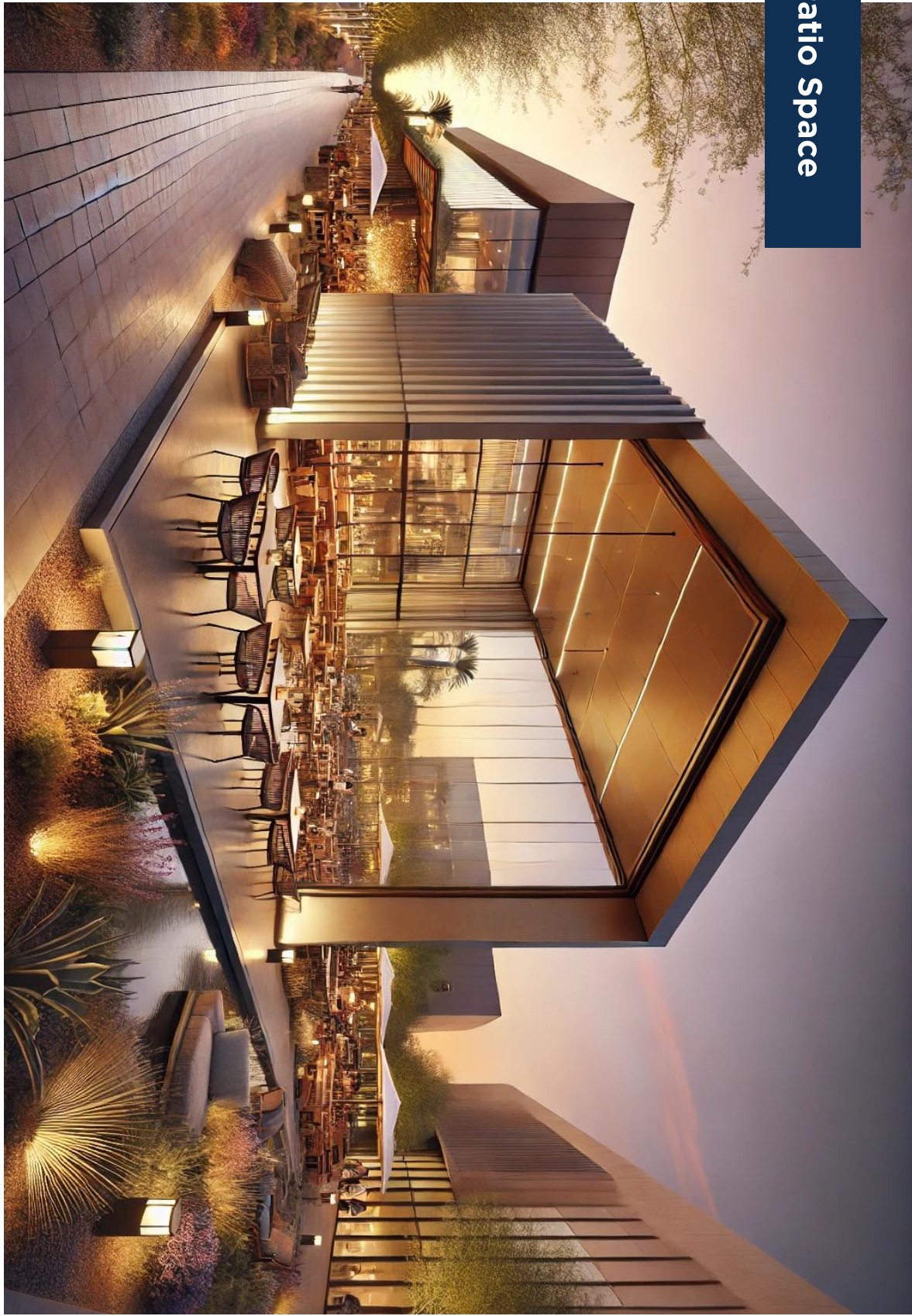
Other Improvements:

- Convention marketing strategies
- Shuttling service to other hotels



CONVENTION ANALYSIS

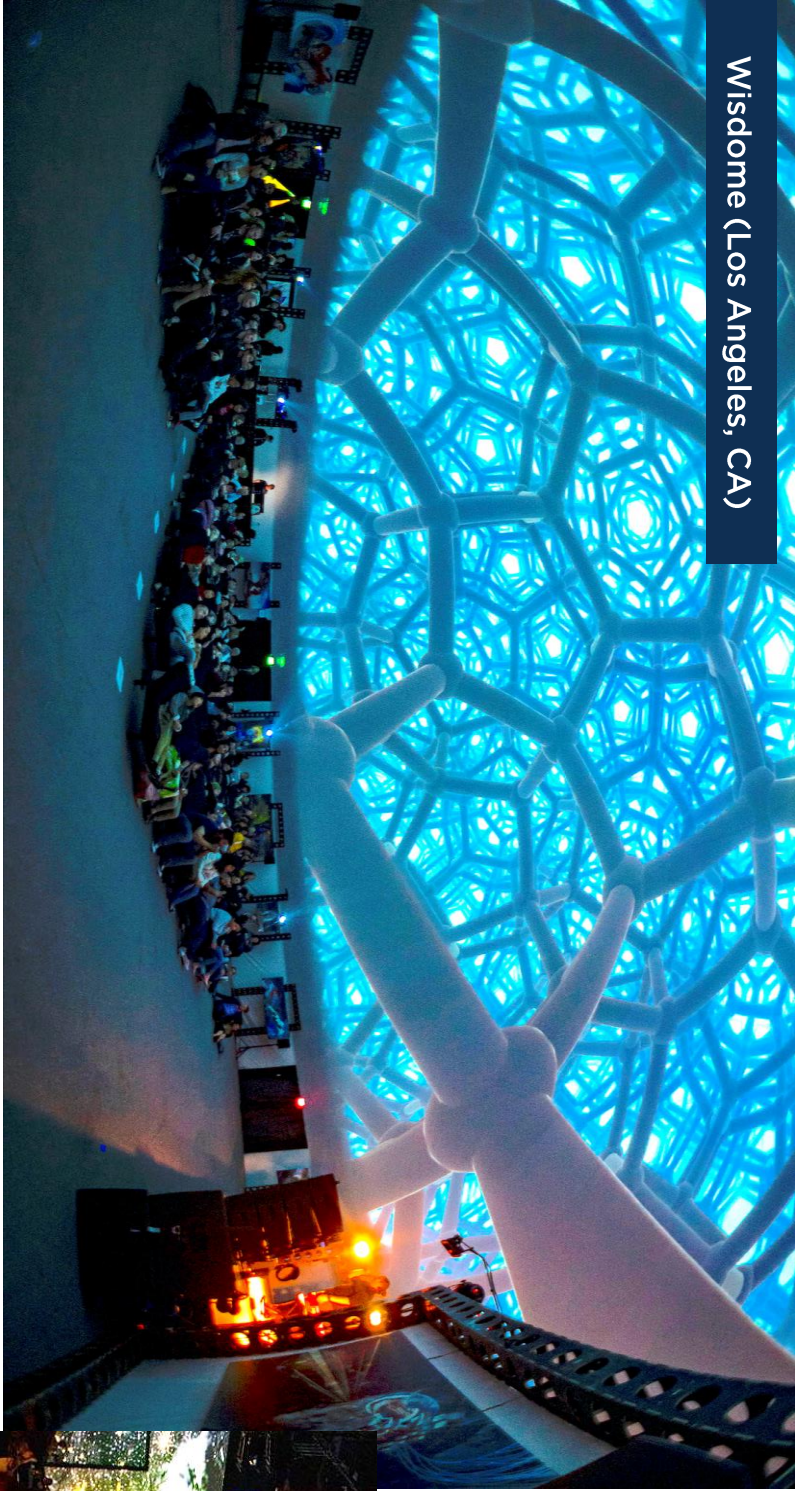
Outdoor Patio Space



CONVENTION ANALYSIS

Immersive Experiences

Wisdome (Los Angeles, CA)



Illuminarium (Atlanta, GA)



Area 15 (Las Vegas, NV)



CONVENTION ANALYSIS

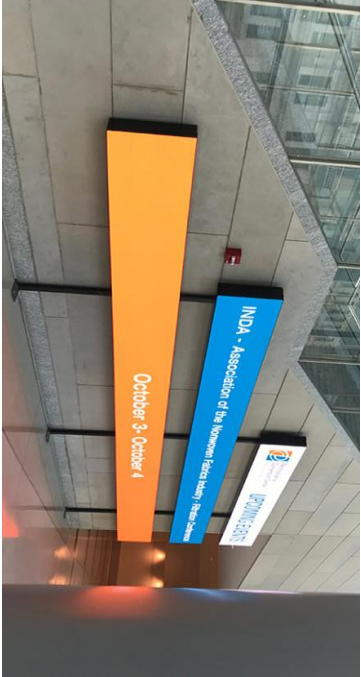
Event Patio + Immersive Experience: A New Downtown Attraction



Al Wasl Plaza (Dubai)

CONVENTION ANALYSIS

Digital Placemaking



Interactive Installations



Rotating Digital Art



Video Chat Spaces

CONVENTION ANALYSIS



Downtown Connectivity

CONVENTION ANALYSIS

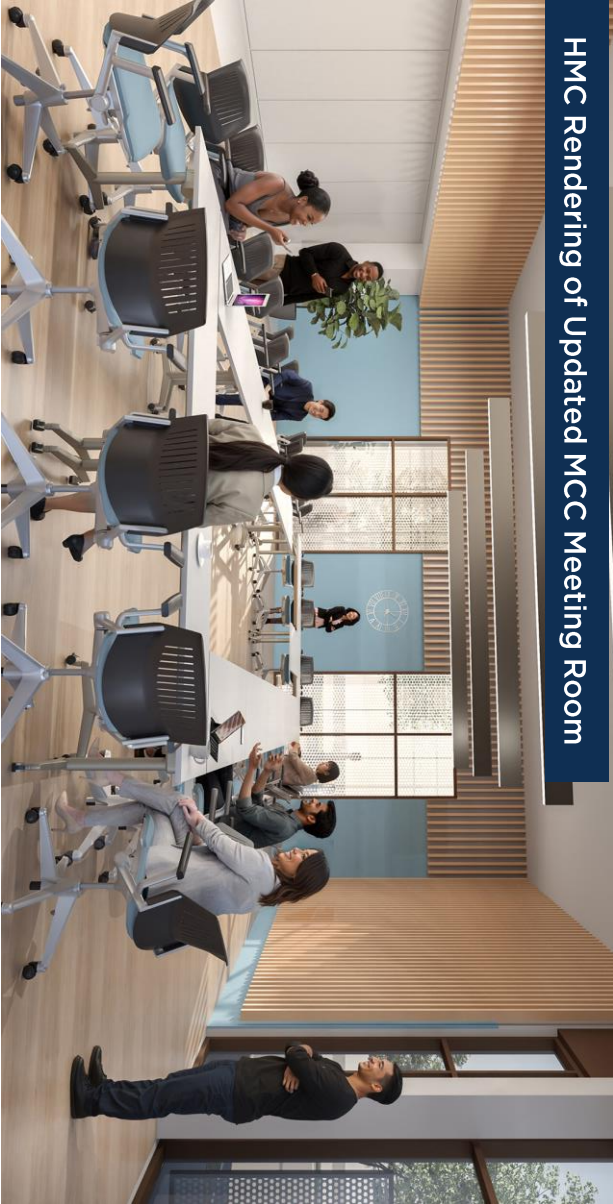
New Entry & Lobby



CONVENTION ANALYSIS

Updated Event Space

HMC Rendering of Updated MCC Meeting Room



HMC Rendering of Updated MCC Main Hall





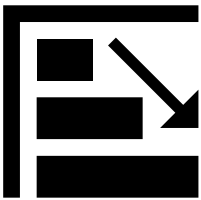
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AMPHITHEATRE ANALYSIS



AMPHITHEATRE ANALYSIS

ANALYSIS TAKEAWAYS



Post-COVID Concert
Growth



Competing with
Recently Improved
Venues



Need to Improve The
Artist Experience



Opportunities to
Improve the Fan
Experience

AMPHITHEATRE ANALYSIS

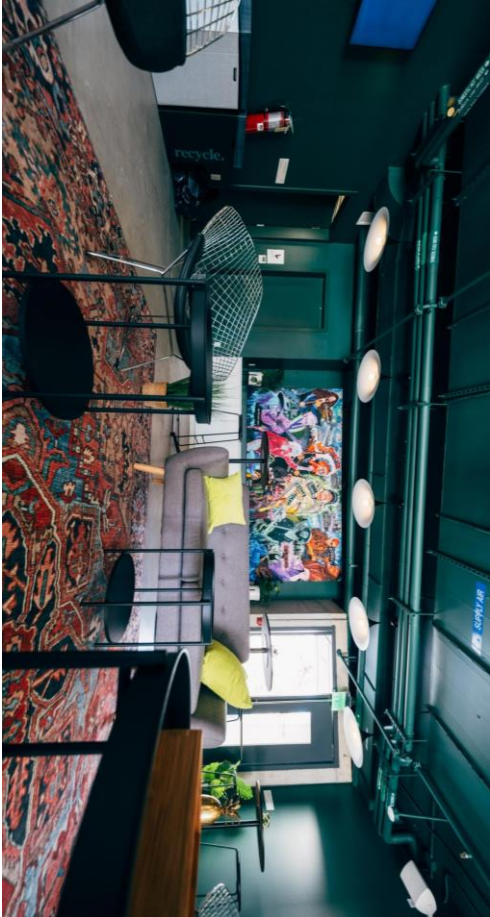
MESA AMPHITHEATRE RECOMMENDATIONS



Scenario 1: Increased Concerts + Enhanced Experience

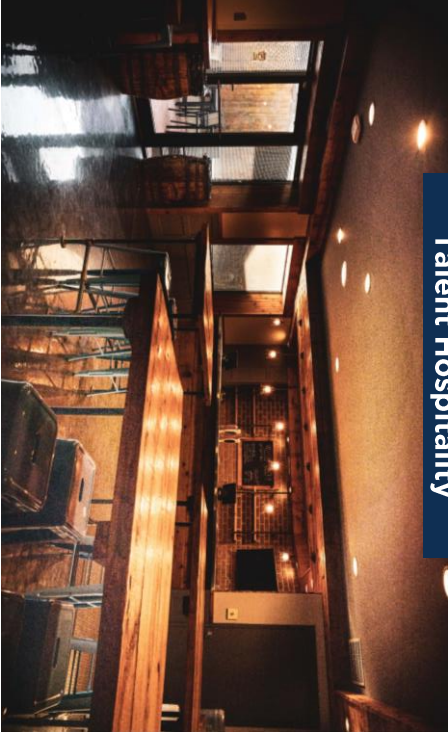
Facility Improvements:

- Develop new green room and hospitality space
- Enhance the rigging capacity of the Amphitheatre
- Provide overhead shading and mister stations throughout venue
- New permanent beer stand
- Develop VIP seating area
- Install projection mapping and a/v technology
- Add ADA ramp on west side of complex



AMPHITHEATRE ANALYSIS

MESA AMPHITHEATRE RECOMMENDATIONS: VISUAL EXAMPLES



Talent Hospitality



Enhanced Rigging



Overhead Shading



New Beer Stand



VIP/Premium Seating



Immersive Experiences



3

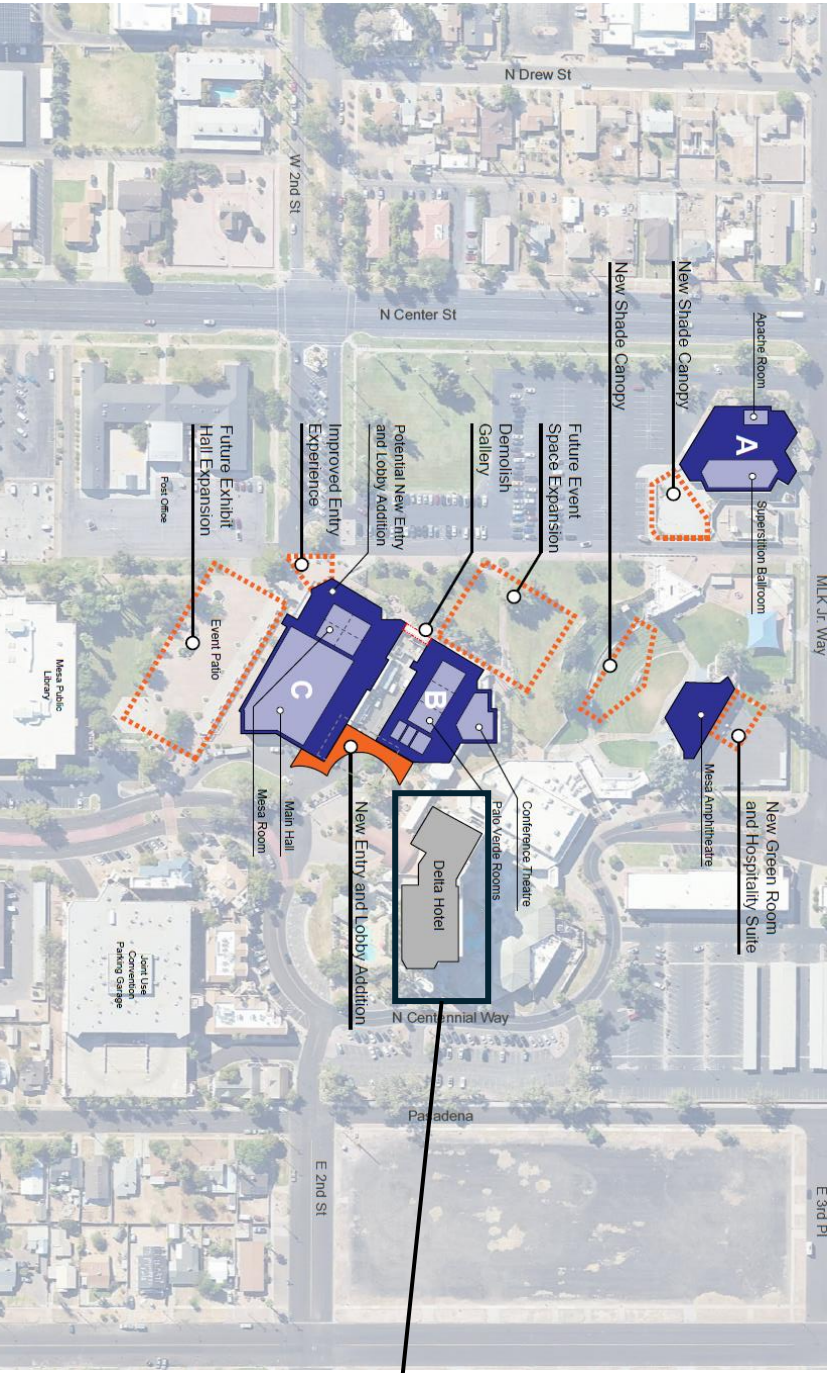
A CONVENTION DISTRICT APPROACH



| CSL

A CONVENTION DISTRICT APPROACH

A DISTRICT PLAN



HOTEL INVESTMENT ADDRESSES SEVERAL IMPORTANT NEEDS:

- A potential chain scale upgrade to a branded Marriott.
- Updated ballroom and breakout spaces to accommodate diverse event needs.
- Expanded and upgraded food & beverage offerings to enhance the guest experience.
- New outdoor gathering and event spaces to activate the hotel grounds.
- Dedicated event spaces and premium club areas for socials, private parties, and other events tied to MCC and Amphitheatre activity, addressing hospitality and VIP opportunities.
- Improved pedestrian connectivity linking the hotel to MCC, Amphitheatre, downtown, and the planned Culdesac development.

A CONVENTION DISTRICT APPROACH



DELTA
HOTELS

MARRIOTT



March 10, 2025
24-0207

Cunningham



CSL



DELTA
HOTELS



ENSEMBLE

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A CONVENTION DISTRICT APPROACH



SITE PLAN & CONTEXT

- A FUTURE EVENT CENTER 2,000-2,500 SEAT
- B SURFACE PARKING
- C FUTURE PARKING DECK
- D PAVILION IN LANDSCAPE PLAZA
- E ENHANCED HC PARKING PLAZA
- F LANDSCAPE BLVD
- G LANDSCAPE PEDESTRIAN/BIKE PATH
- H VIP MUSIC TERRACE
- I SERVICED MUSIC SUITES
- J MUSIC GUEST ACCESS
- K CONCESSIONS
- L PRESHOW COURT YARD
- M FUTURE CONVENTION CENTER PREFUNCTION SPACE
- N WATER FEATURE IN GARDEN LANDSCAPE WITH TERRACES. TBD
- O OUT DOOR GARDEN BAR/BEER GARDEN?
- P CONDITIONED HOTEL CONNECTION TO CONVENTION CENTER
- Q ENHANCED LANDSCAPE BUFFER TO FUTURE LOADING DOCK
- R FUTURE CONVENTION CENTER EXPANSION



CSL



DELTA
HOTELS



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A CONVENTION DISTRICT APPROACH

SITE PLAN STUDY



- A CENTRAL LANDSCAPE FEATURE**
WATER FEATURE AND GARDEN DESTINATION WITH MUSIC VENUE. GROUP SEATING ALONG WITH ONE PRIVATE HIDEAWAY SEATING. WATER FEATURE FOUNT TO BE SENSIBLY SCALED FOR AN ATMOSPHERIC EFFECT.
- B OUTDOOR GARDEN BAR / BEER GARDEN**
BAR IN THE GARDEN OPEN AIR CATERERS TO THE GUESTS IN THE GARDEN IMMEDIATELY VISIBLE FROM STREET AND ADJACENT DEVELOPMENT.
- C CLUB ROOMS | MEETING ROOMS | LOUNGE**
CLUB ROOMS BASED ON "M" CLUB AS A HOTEL GUEST DESTINATION OVERLOOKING CENTER GARDEN. CASUAL MEETING SPACES, OFFICE SERVICES, W. FITNESS AREA OPENING TO OUT DOOR EXERCISE ADJACENT TO POOL. SHADED BY OVERHEAD BALCONY.
- D FITNESS AREA**
FITNESS AREA OPENING TO OUT DOOR EXERCISE ADJACENT TO POOL. SHADED BY OVERHEAD BALCONY.
- E SECOND FLOOR BALCONIES**
SECOND FLOOR ROOMS/SUITES? OPEN ONTO BALCONY OVERLOOKING POOL AREA.
- F EXISTING POOL AREA**
ADD SUN SHELTERING CABANAS, INTEGRATE FITNESS OUTDOOR AREA AS A PART OF POOL AREA. POOL BAR. POOL SIDE LOUNGE AREAS WITH SOLAR SHADE AND INTIMATE LIGHTING.
- G EXISTING HOTEL TOWER**
PORTE COCHERE NEEDS TO BE MORE VISIBLE AND INVITING. SET IN A GARDEN ENVIRONMENT WHICH MASKS AND CONCEALS. DRAW MORE FOCUS TO EAST ALONG OUTDOOR POOL AREA. TOWER IT SELF MORE LUMINOUS FROM A DISTANCE WITH LIGHTING DOWN THE FROM THE ROOF ALONG WITH NEW IDENTITY. TOWER IS VERY DARK AT NIGHT AND DISAPPEARS.
- H RESTAURANT | BAR | LOUNGE | TERRACE**
JAZZ ERA RESTAURANT /BAR/MUSIC VENUE DESTINATION TWO LEVELS PRIVATE DINING/ MEETING ROOMS, BAR/LOUNGE ATMOSPHERE, DINING ROOM, PERFORMANCE AREA, OUTDOOR TERRACE IN THE GARDEN ALONG WITH ATMOSPHERIC MUSICIAN.



CSL

A CONVENTION DISTRICT APPROACH



SITE VIEW STUDY

1 VIEW FROM ACROSS N CENTENNIAL WAY, LOOKING NORTH



CSL



ENSEMBLE

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A CONVENTION DISTRICT APPROACH



SITE VIEW STUDY

1 VIEW FROM THE ROUNDABOUT, LOOKING NORTH



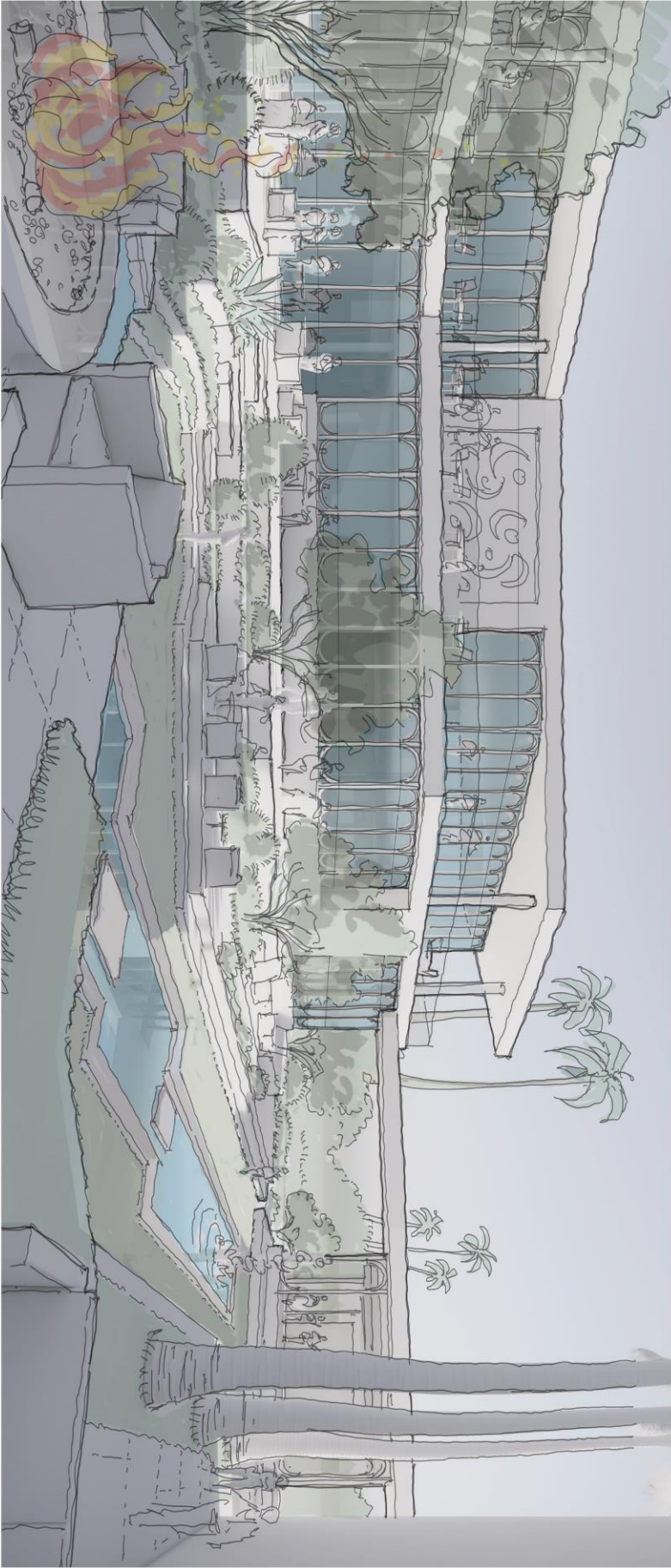
CSL



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SITE VIEW STUDY

1 VIEW FROM THE RENOVATED COURTYARD, LOOKING NORTHEAST



CSL



DELTA
HOTELS



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SITE VIEW STUDY

1 VIEW FROM PARKING LOT, LOOKING WEST



CSL



ENSEMBLE | Cunningham

A CONVENTION DISTRICT APPROACH

IMPACTS OF MCC CAMPUS INVESTMENT

Summary of Key Cost/Benefit Projections Associated with full Convention Center and Amphitheatre investment scenarios, in addition to proposed Delta Hotel improvements.



Other Qualitative Impacts

- Potential transformative and iconic effects.
- Anchor for revitalization of surrounding area and downtown.
- Enhanced quality of life for community residents.
- Inducement of follow-up visitation.
- Various other benefits.



City of Mesa City Council Study Session

2025 – 2029 Consolidated Plan
FY 2025/2026 Annual Action Plan

Erich Chatham, Principal, Civitas
Grace Orr, Consultant, Civitas

Justin Boyd, Housing and Community Development Administrator

March 20, 2025

In Partnership with Civitas LLC





Background

Federal Funds

- Administered by the U.S. Department of Housing and Urban Development (HUD)
- Programs for community development and affordable housing

Eligibility

- A city musts have a population of 50,000 or more
- Allocation determined by statutory formula to measure community needs

Allocation Formula

- Extent of poverty
- Population
- Age of housing
- Population growth lag in relationship to other metropolitan areas

HUD Program

Eligible Activities

Community Development Block Grant (CDBG)

- Public Improvements
- Public Facilities
- Rehabilitation
- Economic Development
- Acquisition
- Public Services

HOME Investment Partnerships Program (HOME)

- Multi-family apartment buildings
- Housing for people with special needs (homeless, disabilities)
- First-time Homebuyer assistance
- Housing Rehabilitation
- Rental Assistance (vouchers)

Emergency Solutions Grants (ESG)

- Homelessness Prevention
- Emergency Shelter
- Street Outreach
- Rapid Re-Housing



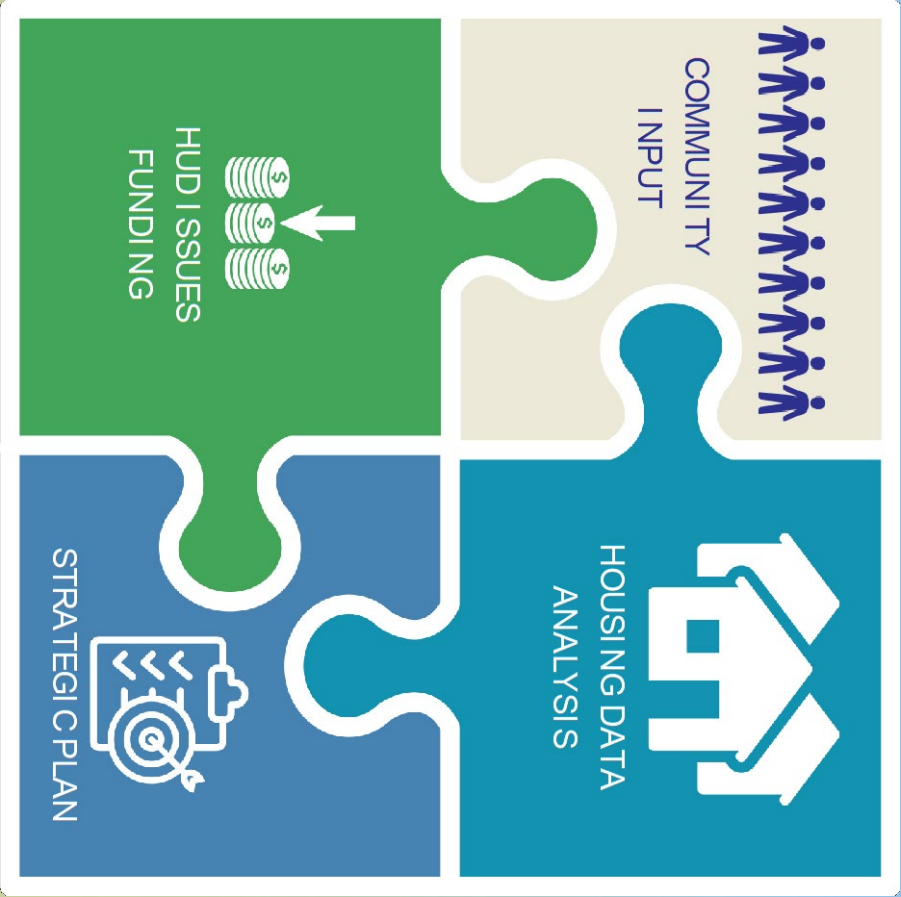
ConPlan - Major Components & Allocation

Five Major Components

- 1. Needs Assessment
- 2. Housing Market Analysis
- 3. 5-Year Strategic Plan
- 4. Annual Action Plan
- 5. Citizen Participation

HUD 2024 Fund Allocation

Source	Amount
CDBG	\$3,868,757
HOME	\$1,354,407
ESG	\$355,987



2025 HUD allocations will be announced after congressional FY25 budget is approved.⁴

HUD Consolidated Plan Process

City develops
Consolidated Plan
(ConPlan)

- **Needs Assessment & Market Analysis**
- Priority needs Identification
- Strategic goals for funds
- Annual Action Plan (1-year funding)
- Opportunities for **Citizen Participation**

ConPlan is approved
& submitted to HUD

HUD awards grant
funds to Mesa to fund
activities in
ConPlan and AAP

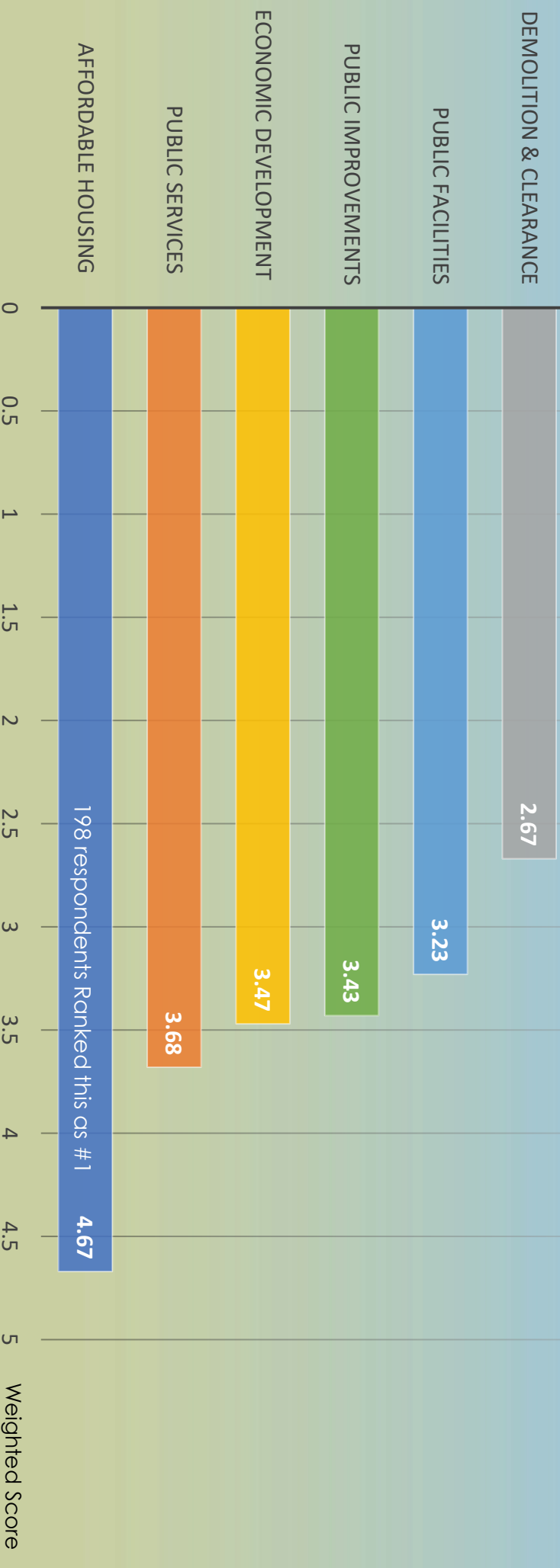
How to Participate:

1. *Community Meetings*
2. *Community Survey* – Posted Online
3. *Stakeholder Survey* – Posted Online
4. *30-Day Public Comment Period* – Draft ConPlan will be available for review Spring 2025



Community Survey Results

Community Priorities (385 Responses total)





Community Survey Highlights: Top Priority Needs

1. Affordable Housing

- New Affordable Housing
- Energy Efficient Improvements
- Senior or Bridge Housing

2. Public Services

- Homeless Services
- Mental Health Services
- Neglected/Abused Children Services

3. Economic Development

- Job Creation/Retention
- Small Business Assistance
- Workforce Development

4. Public Improvements

- Neighborhood Cleanup
- Street Improvement
- Water/Sewer Improvement



2025-2029 ConPlan – Priority Needs & Goals

Priority Needs		Goals
Public Facilities & Infrastructure		1A Improve Public Facilities and Infrastructure
Public Services		2A Public Services for LMI & Special Need
Affordable Housing		3A Housing Rehabilitation
		3B New Housing Development
		3C Tenant-Based Rental Assistance
Homelessness Strategies		4A Emergency Shelter Services
		4B Rapid Rehousing Homeless Prevention
Effective Admin & Planning		5A Effective Admin & Planning



FY 2025/2026 Annual Action Plan - CDBG

Project Name	Funding
Public Services (15%)	\$602,242
CDBG Emergency Home Repair Program (65%)	\$2,514,692
CDBG Administration (20%)	\$773,751
TOTAL*	\$3,868,757

*Estimated budget based on 2024 allocation and anticipated program income.



FY 2025/2026 Annual Action Plan - HOME

Project Name	Funding
Affordable Housing Development	\$4,000,000*
Security & Utility Deposit (TBRA)	\$600,000
CHDO Set-Aside (15%)	\$203,161
HOME Administration (10%)	\$135,441
TOTAL*	\$4,938,602

*Estimated budget based on 2024 allocation; Includes reprogrammed funds from prior years.



FY 2025/2026 Annual Action Plan - ESG

Project Name	Funding
Rapid Re-Housing (32.5%)	\$115,696
Shelter Operations (60%)	\$310,000
ESG Administration (7.5%)	\$26,699
TOTAL*	\$355,987

*Estimated budget based on 2024 allocation.

Questions?

Final Steps

- 30-day Comment Period – March 31–April 30
- HUD submission – On or before May 15, 2025 (Pending HUD Allocations)
- Program year start date (July 1, 2025)

City of Mesa

Housing & Community Development

200 S Center Street
Mesa, AZ 85210

O: 480-644-4546

E: michelle.albanese@mesaaz.gov



Extension Road Enhanced Bike Lanes

City Council Study Session

March 20, 2025

Erik Guderian, Assistant Transportation Director

Overview

1. Background Timeline
2. Why Extension?
3. Design Concepts
4. Selected Design
5. Next Steps



Background



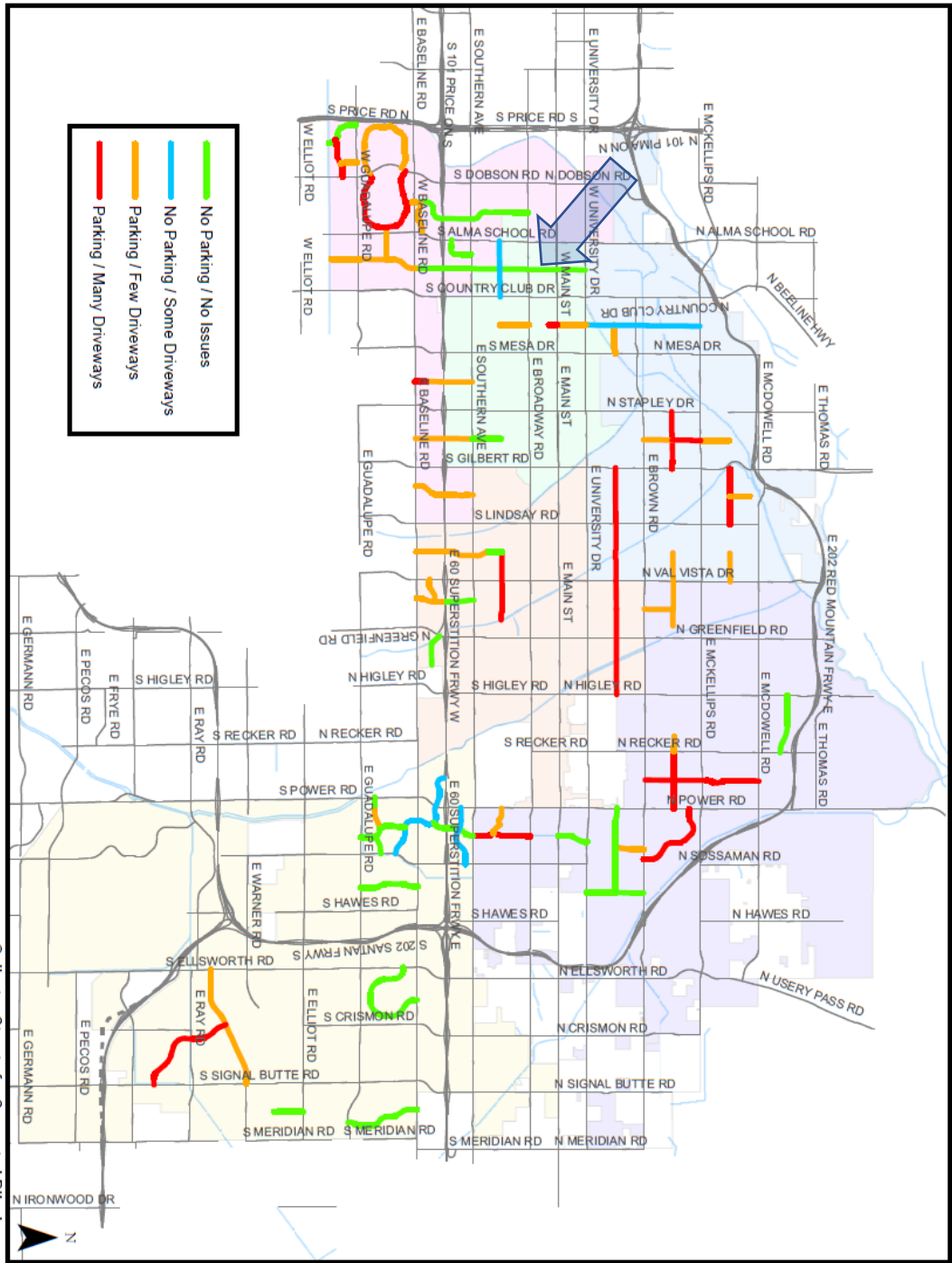
Timeline

- ***Spring 2021*** - Mesa Moves Council Presentation - Asked to identify streets with low-cost potential:
 - Collector Streets
 - On-street parking
 - Number of driveways
 - Speed limit
- ***Fall 2021*** - Mesa Moves Active Transportation Project Recommendation Council Presentation
- ***Winter 2021/2022*** - Staff Analysis and Separated Bike Lane Project Alternatives
 - Develop Alternatives
 - Met with Councilmember Duff and Councilmember Heredia



MESA MOVES
CONNECTING PEOPLE TO PLACES

Background



Collector Streets for Separated Bike Lanes
Prepared by GTSpan on 8/30/2023

Background

- **Spring 2022** - Public Outreach
 - Mailings to residents within ½ mile
 - Public Meeting Held 4/25/2022
 - Approval Survey – 109 Mesa Residents – 86% approval of Preferred Separated Bike Lane
- **Summer 2022** - Final Concept Design of separated bike lane as part of Overlay Project
- **Winter 2022/2023** – Mill and Overlay project put on hold due to fiber install in the area
- **Spring 2025** – Mill and Overlay project scheduled to start



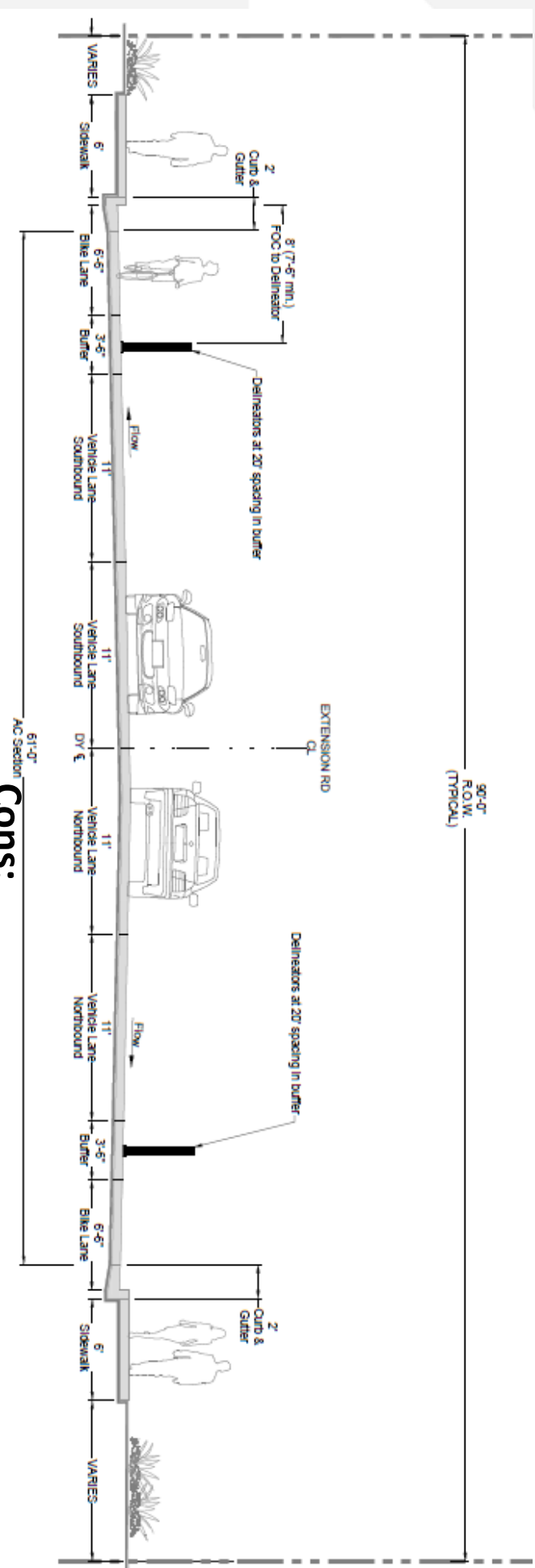
Why Extension?

- Long, continuous street segment with minimal conflicts.
- Low stress crossing over the US60.
- No bike lanes on Country Club Dr.
- No bike lanes on Alma School Rd at Southern or south of US 60.
- Pavement maintenance is scheduled for this year.
- Light rails borders the north end of the project.
- Important lower-stress north/south connection with multiple activity centers: Fiesta District, Kleinman Park, Crossroads Focus School, Ida Redbird Elementary, Fiesta Sports Complex, and the Social Security Administration.





Concept 1 – Separated Bike Lane (Reutilize Center Turn Lane)



Pros:

- Maintains number of travel lanes
- Delineators between bikes and vehicles
- Minor impact on traffic flow

Cons:

- Left-turns from traffic lanes
- Requires creative transitions at intersections
- Not common in the valley, potential for confusion and accidents

90'-0"
R.O.W.
(TYPICAL)

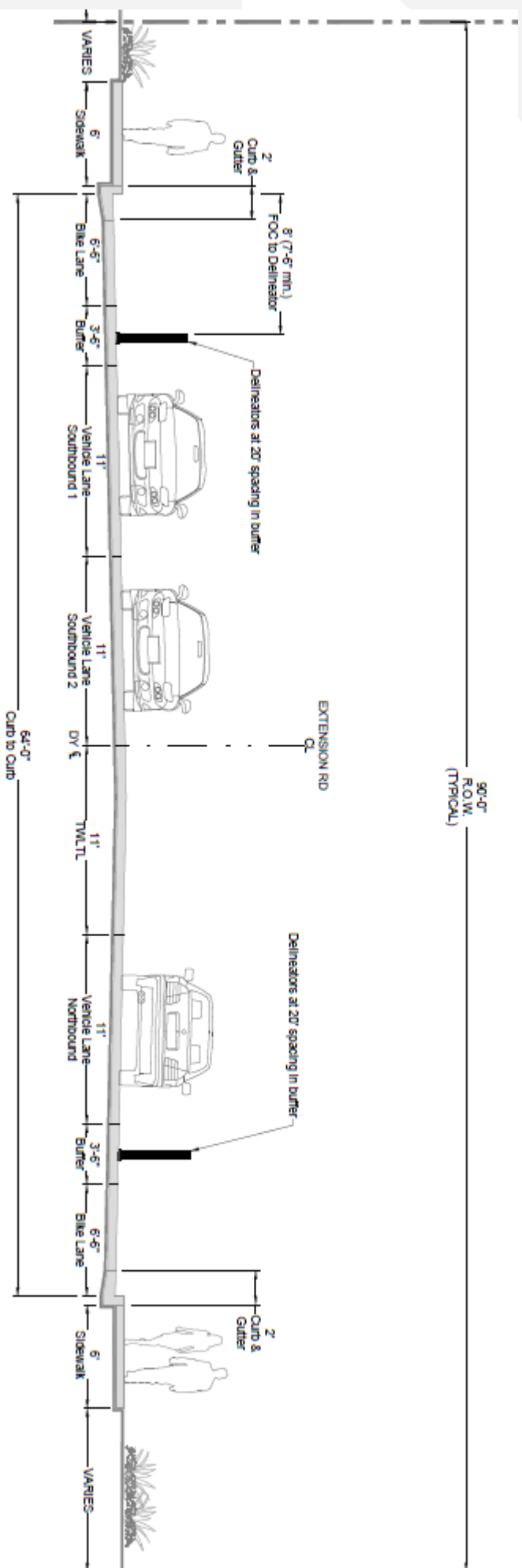


Cons:

- Maintains two-way left turn lane

Preferred Design Concepts

Concept 3 – Separated Bike Lane (Reutilize 1 NB Lane)



Pros:

- Delineators between bikes and vehicles
- Maintains two-way left turn lane
- Maintains access into school and vehicle storage

Cons:

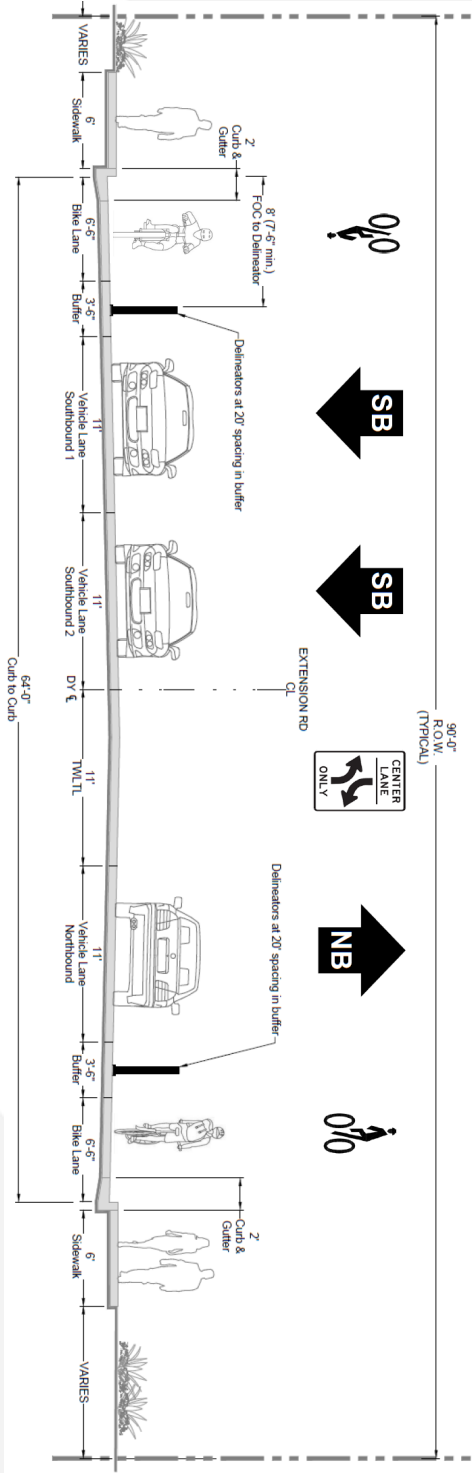
- Removal of one NB travel lane
- Some impacts on traffic during school start and release, but no grid-lock

Traffic Analysis – Selected Design

- 14K Vehicles per day (US 60 to 8th Ave)
- All signalized intersections operate at Level Of Service (LOS) D or better, which is the same as existing
- Minimal impact to school traffic at Emerald Avenue
- Largest expected delays at Extension Road and Southern Avenue but maintaining LOS D

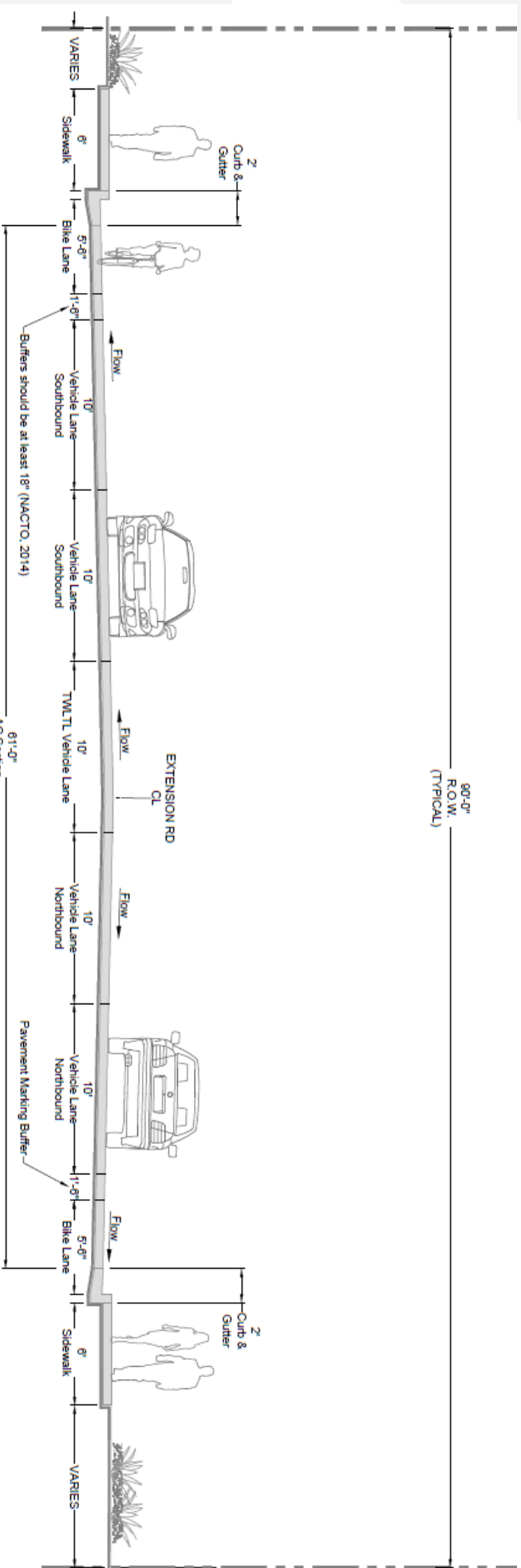


Design – US60 to Broadway



Design Concepts

Additional Concept – Buffered Bike Lanes



Pros:

- Maintains number of travel lanes
- 18" buffer between bikes and vehicles
- No impact on traffic flow

Cons:

- Not enough room for delineators
- Minimal perceived safety improvement for bicyclists

Design Concepts



Separated Bike Lane



Buffered Bike Lane

Design - Overview



Next Steps

- Mill and overlay project scheduled to start April 2025
- Provide direction and install enhanced bike lanes on Extension Road

