

COUNCIL MINUTES

May 19, 2025

The City Council of the City of Mesa met in the Study Session room at City Hall, 20 East Main Street, on May 19, 2025, at 5:15 p.m.

COUNCIL PRESENT

Mark Freeman
Scott Somers
Rich Adams
Jennifer Duff
Alicia Goforth
Francisco Heredia
Julie Spilsbury

COUNCIL ABSENT

None

OFFICERS PRESENT

Christopher Brady
Holly Moseley
Jim Smith

Mayor Freeman conducted a roll call.

1. Review and discuss items on the agenda for the May 19, 2025, Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: None

In response to a request from Mayor Freeman regarding agenda Item 6-c, **(Proposed amendments to Chapters 34 and 87 of Title 11 of the Mesa City Code pertaining to Manufactured Home Parks and Subdivisions and Recreational Vehicle Parks and Subdivisions. The text amendments include but are not limited to modifying the permitted uses in Recreational Vehicle Subdivisions and Manufactured Home Subdivisions to allow for dwelling units of conventional construction; modifying language to clarify the permitted uses in Recreational Vehicle Parks and Manufactured Home Parks; adding a maximum height requirement for dwelling units of conventional construction; modifying how required yard setbacks in Recreational Vehicle and Manufactured Home Parks and Subdivisions are measured; modifying the definitions of Manufactured Home, Manufactured Home Lot, Manufactured Home Park, Manufactured Home Subdivision, Recreational Vehicle Accessory Structure, Recreational Vehicle, Recreational Vehicle Lot, Recreational Vehicle Park, Recreational Vehicle Subdivision; adding a definition of Recreational Vehicle, Park Model; and minor revisions to emergency parking wording. (Citywide))**, on the Regular Council Meeting agenda, Assistant Planning Director Rachel Phillips clarified that the proposed text amendment is in response to a petition from a manufactured home

park. She recalled that the change was discussed with the Council during the Balanced Housing Plan to expand housing types.

Responding to a question from Councilmember Goforth regarding agenda Item 5-j, **(Adopting and publishing the City of Mesa Comprehensive Safety Action Plan as a guiding document regarding the vision for transportation safety in the City of Mesa. (Citywide))**, on the Regular Council Meeting agenda, Interim Transportation Director Erik Guderian confirmed that no additional changes have been made to the proposed document since it was reviewed and approved at the committee meeting in March. He outlined the next steps, noting that Council approval of the document is required to apply for the Safe Streets for All grants in June.

Discussion ensued regarding traffic signal timing.

2-a. Hear a presentation, discuss, and provide direction on the Parks, Recreation and Community Facilities Department proposed budget recommendations for swim and youth programs.

Parks, Recreation and Community Facilities (PRCF) Director Andrea Moore introduced Senior Fiscal Analyst Alison Walker and displayed a PowerPoint presentation. **(See Attachment 1)**

Ms. Moore explained that, in response to citizen feedback, the proposed program reductions were reevaluated. She outlined a proposed 10% increase in all fees, including elevated rates during league off-seasons, to help offset additional staffing and operational costs. She noted that the Parks and Recreation Board supports the proposed changes.

Ms. Moore detailed the proposed aquatic program modifications, including reduced pool hours, and provided the data used to determine why these programs were selected for reconsideration over others. (See Pages 2 through 4 of Attachment 1)

In response to a question from Councilmember Spilsbury, City Manager Christopher Brady clarified that the intent of today's presentation is to provide the data behind the recommendations made to reduce services, most notably services with low participation and the least amount of impact on residents.

Discussion ensued regarding the program reductions and fee increases.

Ms. Moore addressed the revised Little League fees, which are expected to generate approximately \$163,000 in revenue to offset related program expenses. (See Page 5 of Attachment 1)

Additional discussion ensued concerning reductions to parks programs, as well as the broader needs and preferences of the community.

Mr. Brady advised that most of these programs are subsidized by the General Fund and not addressing them now will make the decisions harder in the future as the costs continue to rise; however, it is possible to continue absorbing the costs for another year.

Mayor Freeman declared that it was the consensus of the Council that the proposed elimination of certain parks programs and the associated fee increases will be deferred for further discussion and the changes will not be included in the upcoming proposed budget.

Mayor Freeman thanked staff for the presentation.

2-b. Appointments to various boards and committees.

It was moved by Vice Mayor Somers, seconded by Councilmember Spilsbury, that the Council concur with the Mayor's recommendations and the appointments be confirmed. **(See Attachment 2)**

Upon tabulation of votes, it showed:

AYES – Freeman–Somers–Adams–Duff–Goforth–Heredia–Spilsbury

NAYS – None

Carried unanimously.

3. Acknowledge receipt of minutes of various boards and committees.

3-a. Planning and Zoning Board Study Session meeting held on April 9, 2025.

3-b. Parks and Recreation Advisory Board meeting held on March 12, 2025.

3-c. Planning and Zoning Board Public Hearing held on April 9, 2025.

3-d. Sustainability and Transportation Committee meeting held on April 8, 2025

It was moved by Councilmember Duff, seconded by Councilmember Adams, that receipt of the above-listed minutes be acknowledged.

Upon tabulation of votes, it showed:

AYES – Freeman–Somers–Adams–Duff–Goforth–Heredia–Spilsbury

NAYS – None

Carried unanimously.

4. Current events summary including meetings and conferences attended.

Mayor Freeman and Councilmembers highlighted the events, meetings, and conferences recently attended.

5. Scheduling of meetings.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Thursday, May 22, 2025, 7:30 a.m. – Study Session

6. Adjournment.

Without objection, the Study Session adjourned at 6:03 p.m.



Mark Freeman
MARK FREEMAN, MAYOR

ATTEST:

Holly Moseley
HOLLY MOSELEY, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 19th of May 2025. I further certify that the meeting was duly called and held and that a quorum was present.

Holly Moseley
HOLLY MOSELEY, CITY CLERK

sr
(Attachments – 1)

Parks, Recreation and Community Facilities Proposed Budget Follow-up Discussion

May 15, 2025

Andrea Moore, PRCF Director

Fiscal Year 2025/26



Quatics Programs Reductions

	Staff Hours	Staffing Costs	2024 Participation	Revenue
Eliminate water exercise classes and reduce lap swim in off seasons	1,496	\$39,225	~1,200	\$14,000
Eliminate FlowRider programming in off seasons	3,000	\$78,660	230	\$26,500
Cancel two sessions of swim lessons	832	\$21,815	330	\$8,500



Pool Hours Reductions

	2024		
	Staff Hours	Staffing Costs	Revenue
Reduce public swim by one hour daily	2,850	\$74,727	~\$1,500
Close Pools on City Holidays	976	\$25,591	2,937
Close public swim at pools on Sundays (only Kino & Skyline are currently open)	1,664	\$43,630	5,781
			\$15,892



Fremont Aquatic Complex

Staffing and Operating Costs			
Staff Hours		2024 Participation	Revenue

Close Fremont Pool until Red Mountain pool build	9,407	\$481,652	6,800	\$65,000
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Estimated infrastructure replacement investment needed

\$2.1 Million

Little League Fee Increases



Targeted Revenue
to Offset Expenses

Charge Affiliated Youth Groups (AYG) for 1 hour of site supervision each day (\$32 per complex) and mid-day field preps (\$85 per field when needed)

\$43,000

Raise fees for all Affiliated Youth Group rentals

- Daytime Ballfields to move from \$10 to \$11/field per hour**
- Nighttime Ballfields to move from \$16 to \$18/field per hour**

\$120,000

ernatives



2024

Staff Hours Costs Participation Revenue

Reducing Kino and Skyline Aquatic Centers from year-round to seasonal operations 23,296 \$581,200 (staff only) ~165,000 \$100,000

Eliminating the Spring Celebrate Mesa at Pioneer Park 354 \$84,000 ~6,500 ~\$30,000

Eliminating the Community Fishing Program at Riverview, Red Mountain, Greenfield, and Eastmark Great Parks \$40,000

Summary

**Additional budget needed to keep
programs as presented (budget
allocation or additional fee increases)**

\$765,300

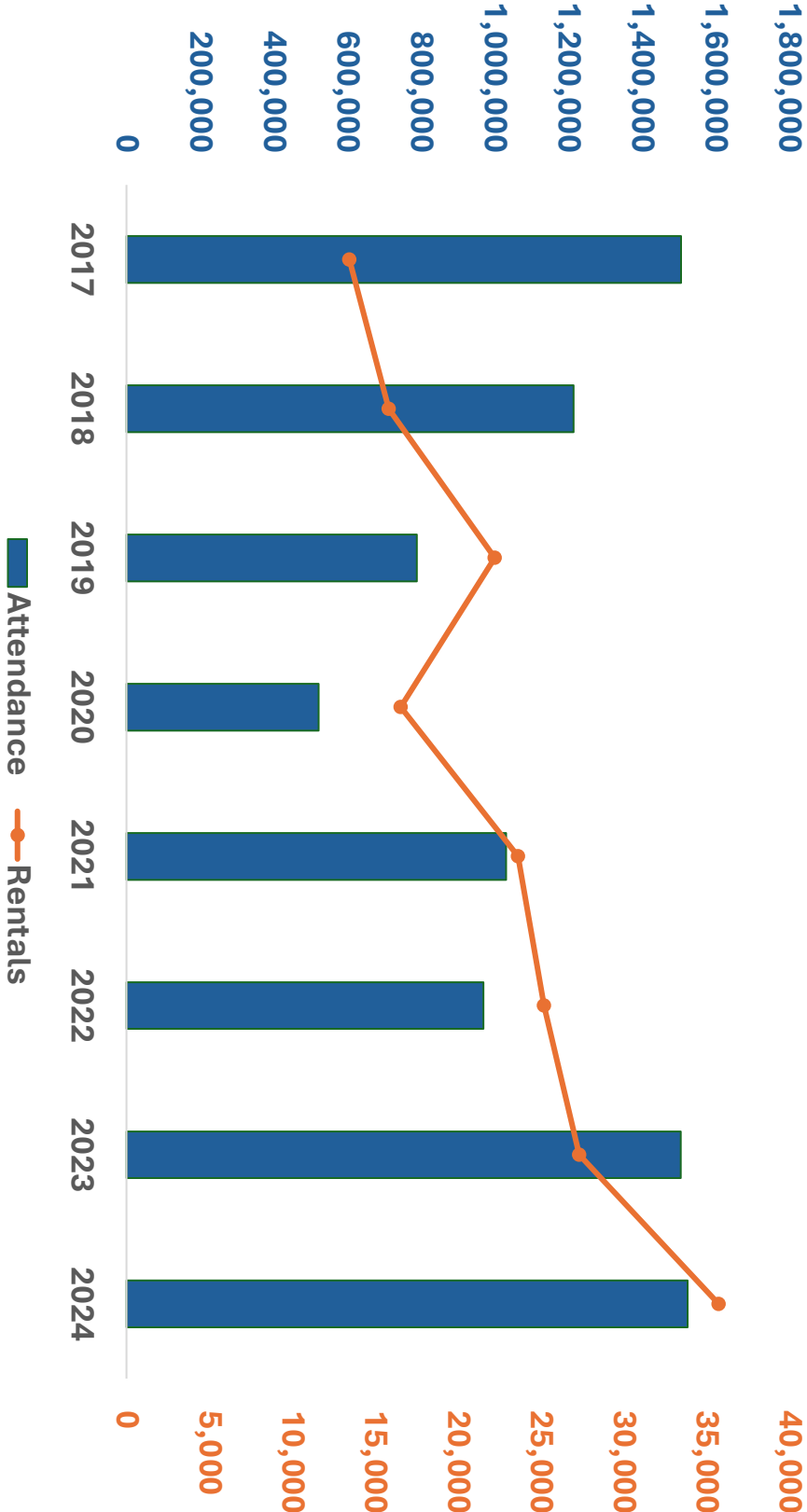
**Additional infrastructure
replacement funding needed**

\$2,100,000

Creation Program Growth



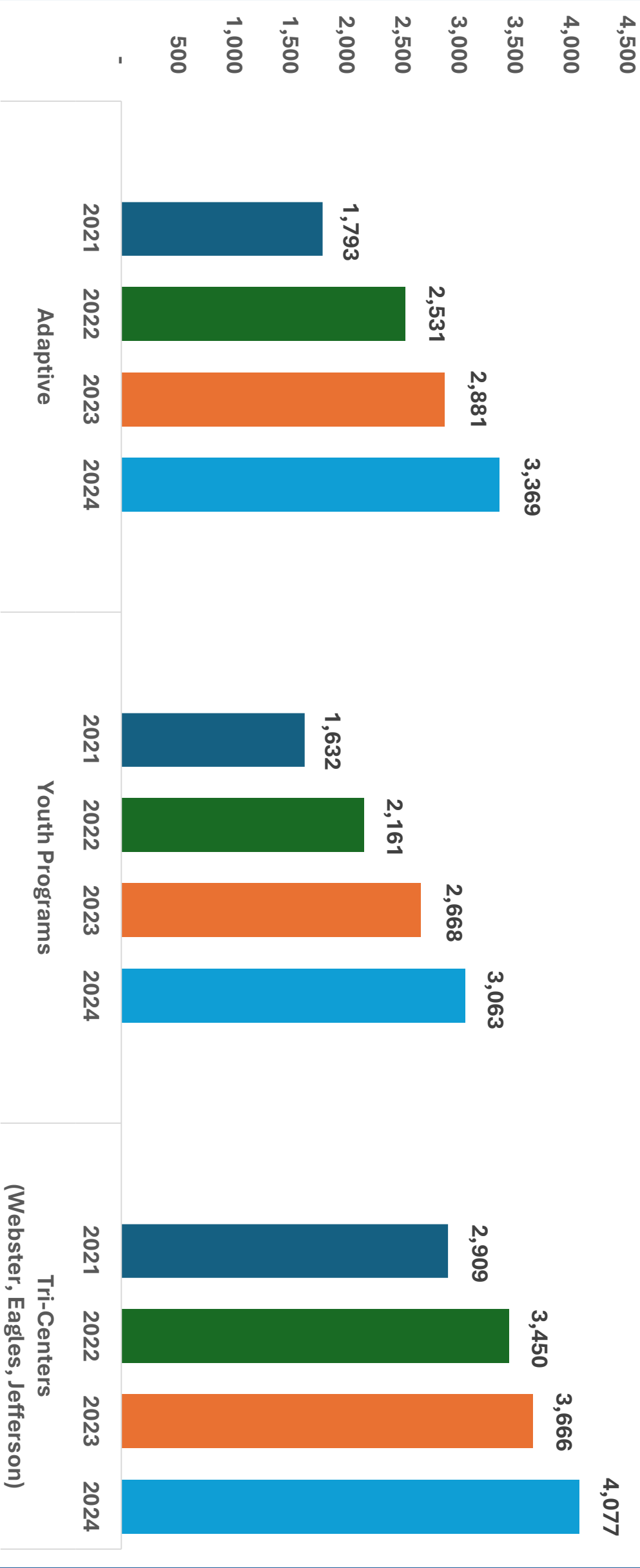
PRCF Attendance and Rentals by Calendar Year
(Excluding Pools)



Creation Program Growth



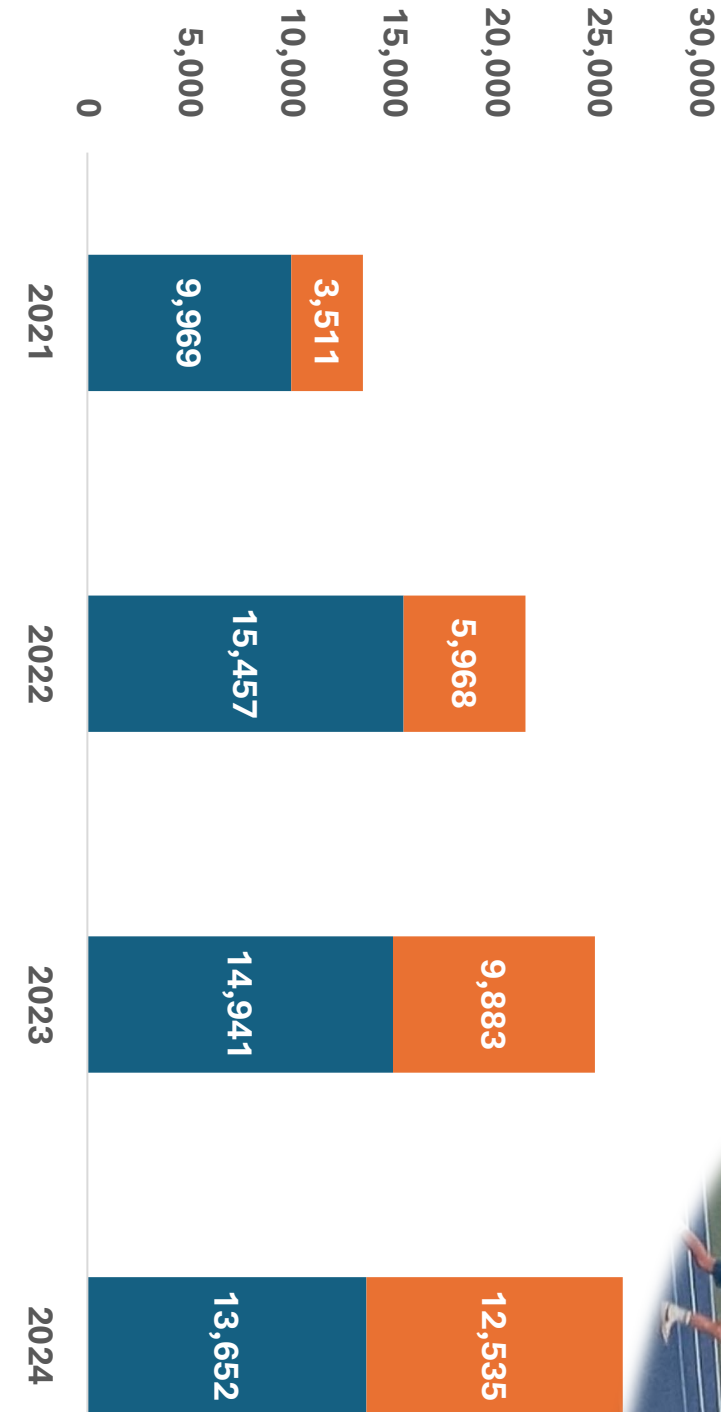
Program Participants by Calendar Year



Creation Program Growth



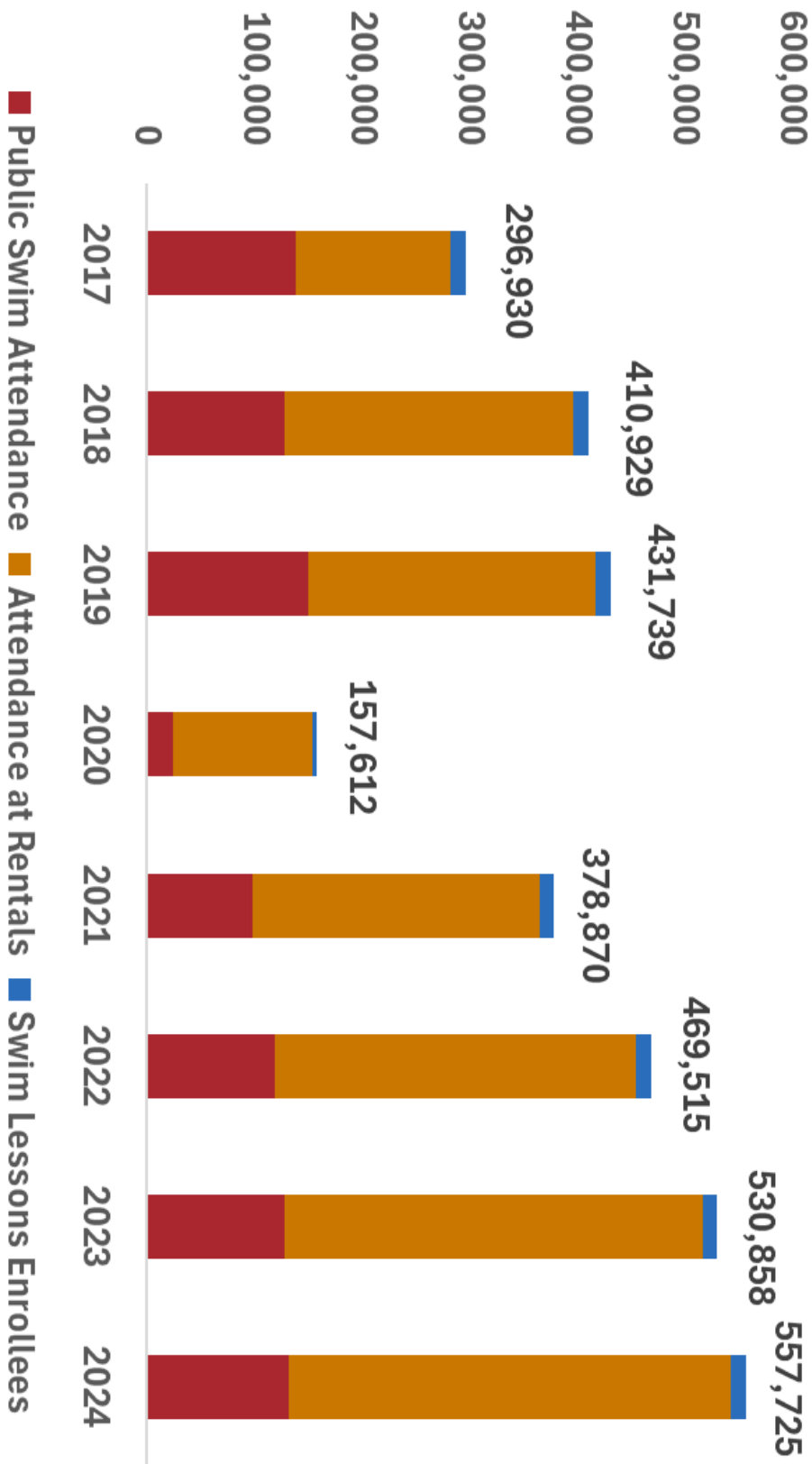
Mesa Tennis and Pickleball Center Rentals
by Calendar Year and Type



Aquatics Program Growth



Aquatics Attendance by
Calendar Year



Special Events Growth



Special Events by Fiscal Year

